

# Program Collaboration & Service Integration in Missouri

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# Why PCSI at the State Level?

- Ability to maximize your limited resources
- Ability to share infrastructure, such as support staff, fiscal staff, equipment, and supplies
- Avoid duplication of effort
- Fewer contracts, fewer contract monitoring visits
- Overlap many target populations, risk factors
- Primarily same prevention messages
- Less territorial
- Promotion of PCSI at the local level and on the streets

# Integration at the State Health Department Level

- STD, HIV Prevention, and HIV Surveillance combined in 1991
- Ryan White Care Program merger in 1998
  - Yet remained fiscally “siloed” until 2006
- Viral Hepatitis merger in 2006
  - Created what is known today as the Bureau of HIV, STD, and Hepatitis

# Funding Opportunities

- Personnel & Contractual integration of funding sources and deliverables
- State General Revenue
  - Ryan White mandated match GR
  - Minimal non-matched GR
- Federal grants
  - Ryan White Part B
  - HIV Prevention
  - HIV Surveillance
  - STD
  - Adult Viral Hepatitis
  - Immunization
  - Tuberculosis

# Surveillance & Data

- No territorial issues with data
- Combined Epi Profile
- Co-infection analysis
- Unlimited ad-hoc reports/analysis
- Lab validation studies
- Deeper bench for staff such as data entry

# Disease Intervention Specialists

- Most capacity in history
  - 50% HIVP, 40% STD, 10% HIV RW matched GR
- Investigate syphilis, HIV, gc, ct (no funding for viral hepatitis)
- Rapid referral to and promotion of RW Medical Case Management and/or medical care
- HIV Lost to Care
- Promote HBV vaccination among at-risk adults

# Infertility Prevention Project and Counseling & Testing Sites

- Integrated Team
- Many of the agencies are the same
- Site visits can accomplish several topics
- Review agency's policies and procedures for screening treatment, and referral
- Consistent communication with State Lab

# Perinatal Disease Prevention

- Added to the Perinatal Hepatitis B Coordinator position to include all interests of the Bureau
- “One Is Too Many” training for locals and birthing centers. CDC screening and immunization recommendations.
- Birthing center assessments. Record reviews to assess screening coverage and immunization policies.
- Collaboration with Immunizations (funding)

# Social Marketing

- Missouri's "Take The Test" Campaign
  - Not disease specific
  - Adaptable
  - Targeting Adolescents
  - [www.takethetest.info](http://www.takethetest.info)
  - Facebook
  - MySpace

TAKE  
CONTROL  
TAKE  
THE TEST

## TESTING CENTER LOCATOR:

To find a testing center near you, visit [www.hivtest.org](http://www.hivtest.org)  
or call 1.800.CDC.INFO (1.800.232.4636). Convenient, confidential and low-  
to-no-cost STD and HIV testing is  
available for everyone, and there's probably a testing center nearby.

Enter your ZIP code or county:

**FOR MORE INFO,  
PLEASE VISIT:**





- Suggest to Friends
- Add to my Page's Favorites
- Subscribe via SMS

Respect is an action, not an act...respect yourself and get TESTED!

Information

Founded: 2009

Fans

6 of 142 fans See All



Take Control: Missouri STD Awareness

- Wall
- Info
- Boxes
- Discussions
- Take The Test
- Video
- >>

Write something...

Share

Filters



Take Control: Missouri STD Awareness



Actions...and words! Prevention begins with knowing your status! Length: 1:07

August 29 at 7:21pm · Comment · Unlike · Share

You, Frank Lydon, Melissa Buckman VanDyne and 2 others like this.

Write a comment...



Take Control: Missouri STD Awareness



August 25 at 1:19pm · Comment · Like · Share

# Community Input

- HIV Community Planning Group
  - STD Committee
  - Youth Advisory Committee
  - Syphilis Presentations at HIV RW Planning Council

# Collaboration at the State Health Department Level

- Minority Health
  - HIV CPG, health education, t/a
- Women's Health
  - IPP, information distribution
- Adolescent Health
  - Youth Advisory Committee
  - Teen pregnancy prevention
- Chronic Disease
  - Promotion of smoking Quitline within LGBT community
  - HPV
- Communicable Disease Control & Prevention
  - TB & HIV testing
  - Investigations
- Immunizations
  - HBV and HPV vaccine

# Viral Hepatitis Vaccine Initiative

- Collaborative effort with Immunizations
- Nearly 8 years ago used carry over funding from the STD grant and IMMS grant to purchase HBV vaccine
- Targeted non-vaccinated at-risk adults in STD clinics
- Since have expanded to include HIV Counseling & Testing Sites, HIV Primary Care Clinics, and Local Public Health Agencies
- Today, CDC provides vaccine credit for this very purpose

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- One Stop Shopping, assurance the at risk population receives more complete public health prevention messages and/or services

# PCSI at the Local Level

- Integrated contracts promote PCSI
- Local STD contracts (DIS) are also 50% HIVP
- Routine Opt-Out HIV screening in STD clinics
- HBV vaccine available to all STD clinics, HIV Counseling & Testing Sites, HIV Primary Care Clinics
- Syphilis screening among MSM in HIV C&T Sites and Primary Care Clinics

# PCSI at the Local Level

- HIV Linkage to Care
  - Linkage to Care Specialists in metros
  - DIS in outstate
- Outreach Testing
  - Data must support efforts
  - Testing for HIV, syphilis, gc/ct, HCV\*
  - HBV vaccine

\*very limited. A collaboration with the American Liver Foundation

# Outreach, Kansas City Health Department

- Viral Hepatitis Vaccine Initiative provided KCHD HAV/HBV combo vaccine (TwinRix) for the STD Clinic and in outreach events.
- TwinRix was the carrot. Gay bars/clubs requested the vaccine, in addition testing was available for syphilis, gc, ct, HIV, and HCV.
- Provision of TwinRix built credibility with the MSM community and catapulted the success of the “Did You Take syPHILis Home Last Night” campaign in 2006.
- Very successful in the identification of syphilis cases within gay bars and events, such as Pride.
- Flu shots
- 2010’s contract will include scopes of work for STD, HIV Outreach Testing, HIV Surveillance, and Perinatal HBV.

# What's Next?

STD prevention materials targeting adolescents  
in clinics where the H1N1 vaccine is  
administered!

Workin' on it!

# Ryan White Part B

- Part B is your State's HIV Care grant from HRSA
- Can be used for case finding activities
- Requires State to match GR (2 to 1)
  - More flexibility with matched GR
  - Must be HIV focused
  - Talk to your AIDS Director
  - Keep in mind the current economy has increased the volume of ADAP clients

Thank You!

[www.takethetest.info](http://www.takethetest.info)

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