

Results of the NCSD/CDC Internet Needs Assessment




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Background

-  The Internet is a means for both STD transmission AND prevention
-  Ad hoc nature of online efforts
-  Programs are looking to NCSD & CDC for guidance




The Project

-  CDC gave \$ to NCSD to address the lack of available guidance for Internet-based STD prevention
-  A needs assessment was conducted among program areas to determine capacity, knowledge, practices and attitudes
-  End products will include guidance, technical assistance & an Internet compendium

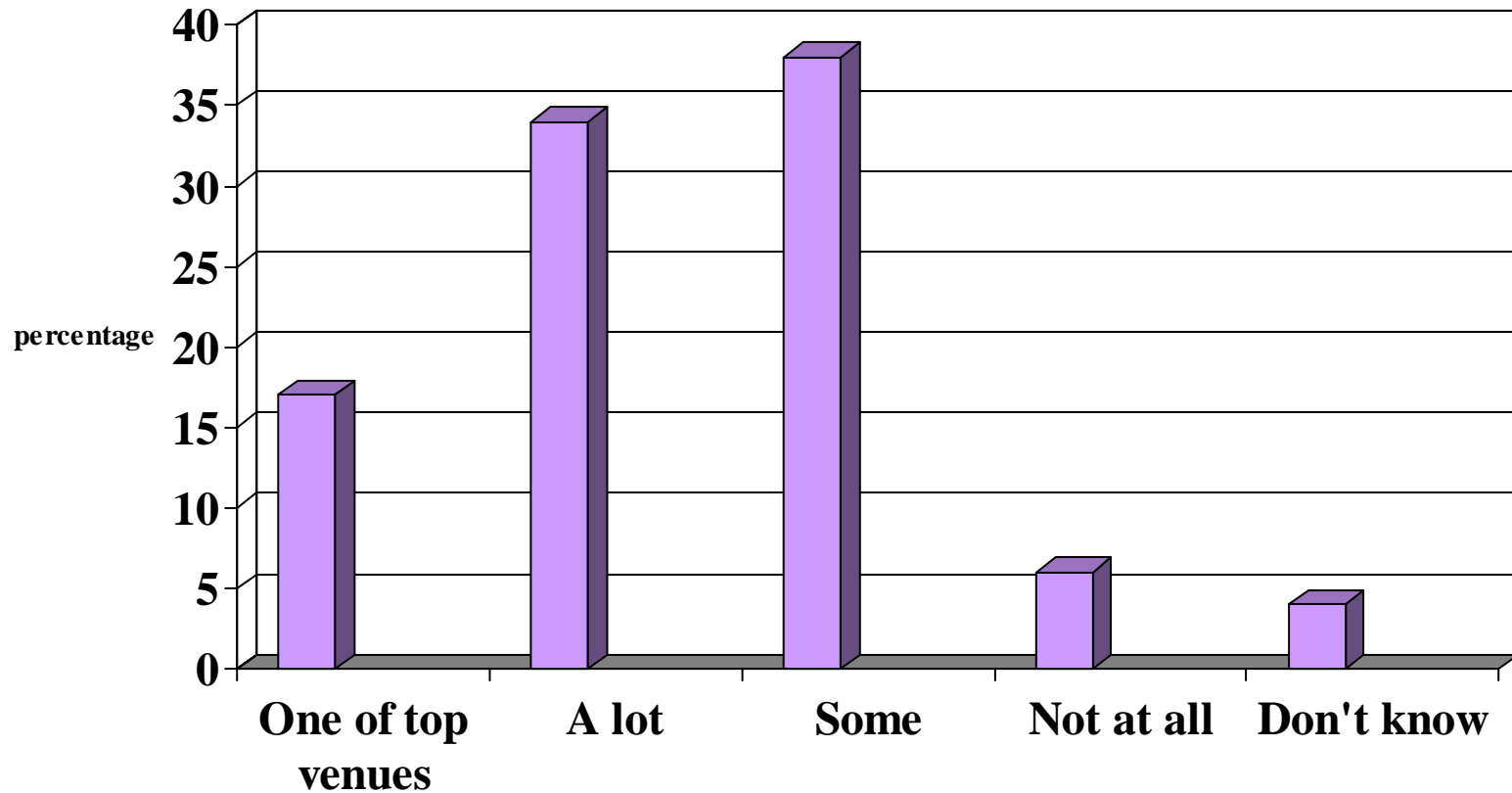
Methods

-  13 item questionnaire
-  Closed & open-ended questions
-  Knowledge, attitudes, access/barriers, current Internet-related STD activities, training/technical assistance needs
-  Emailed to 63 program areas (~ 181 full & associate members of NCSD)

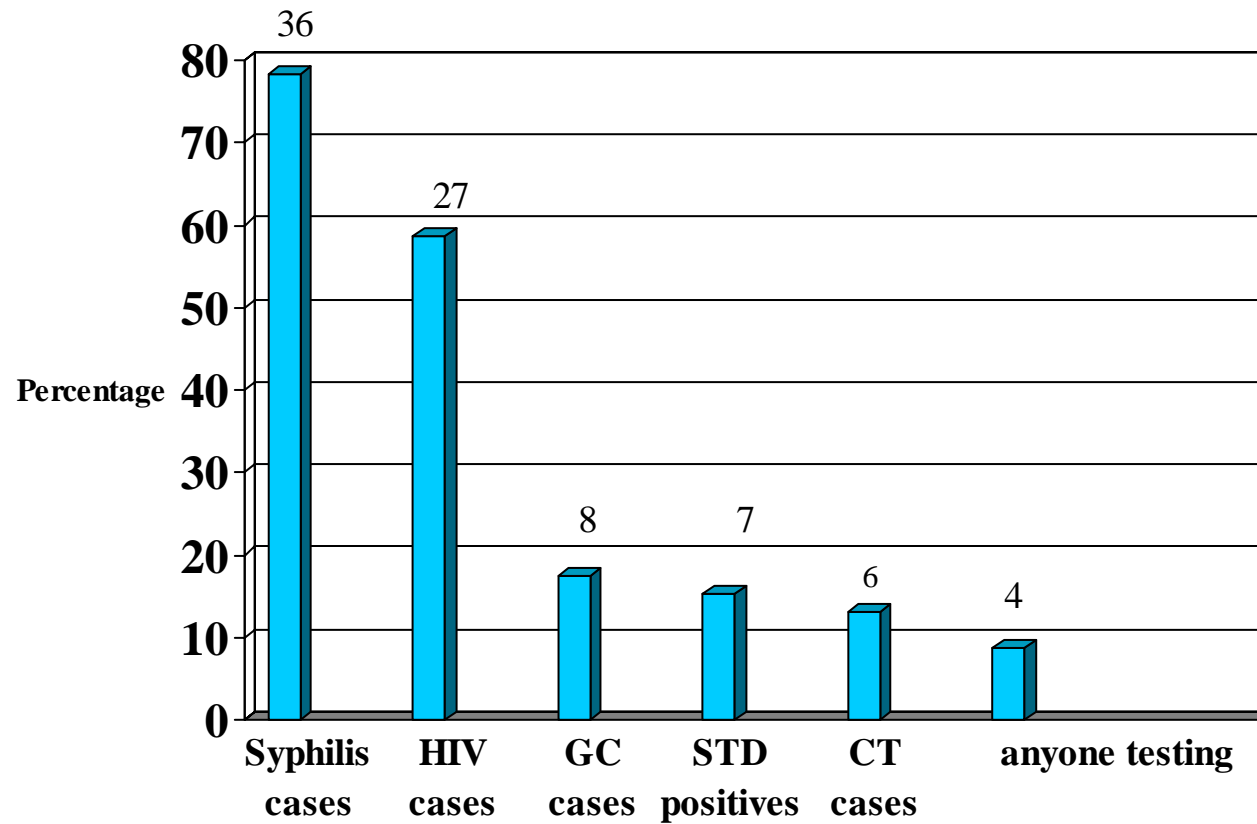
Results

-  After much begging & pleading, 53 surveys were returned
-  7 were “duplicates”, which were removed from analysis
-  Resulting in a response rate of 75% or 47 program areas

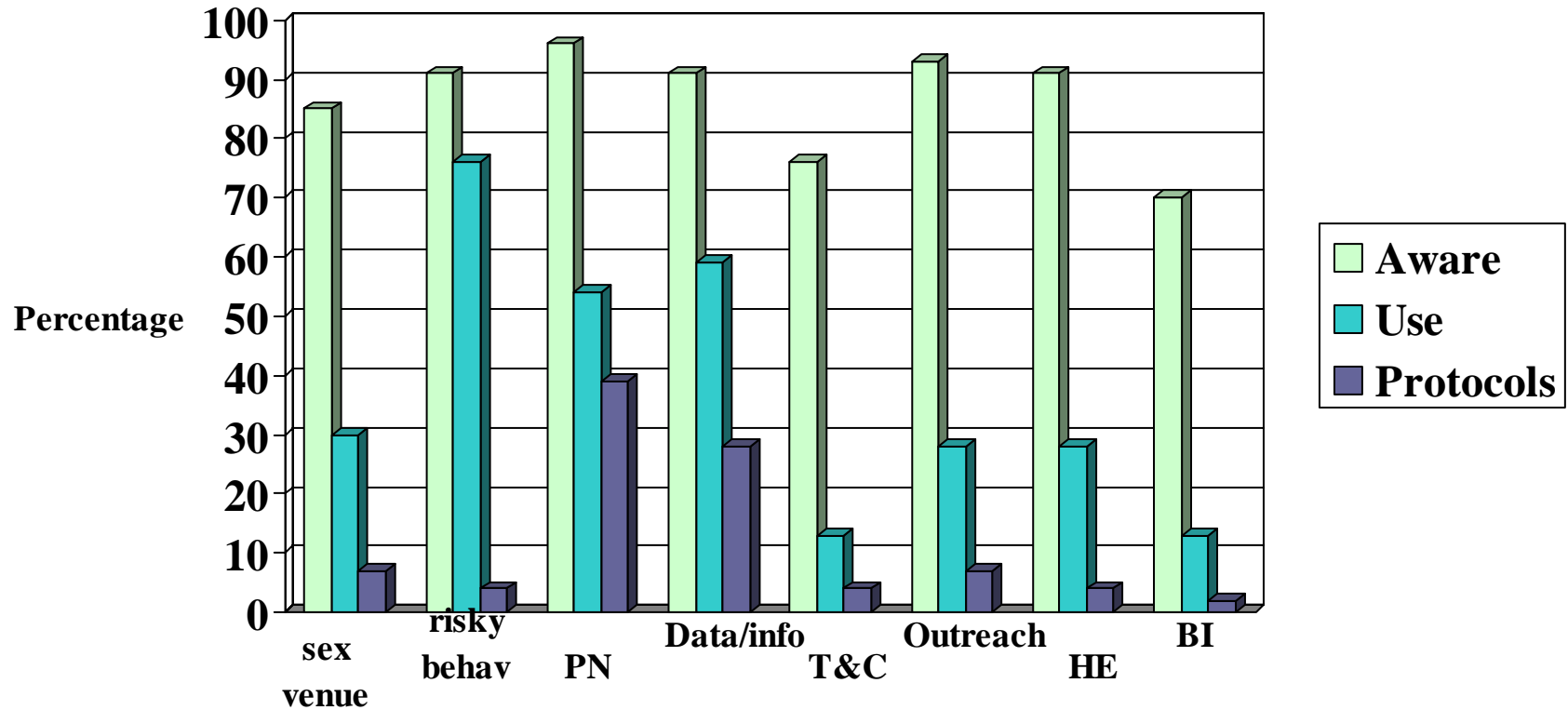
Use of internet for risky sex




Results: Asking about online partners









Awareness, Use & Protocols



Access to technologies

-  94% of programs - everyone within the organization has a computer and access to email

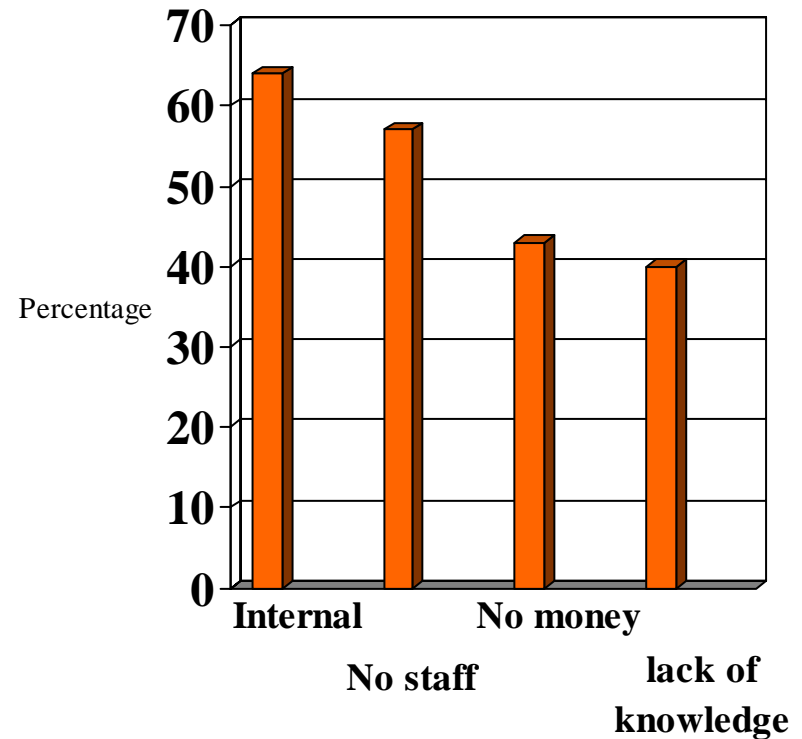
-  76% have restricted* access to the Internet
 -  33% critical to job duties
 -  53% important to most or a few job duties

-  30% have unrestricted* access to the Internet
 -  26% critical to job duties
 -  68% important to most or a few job duties

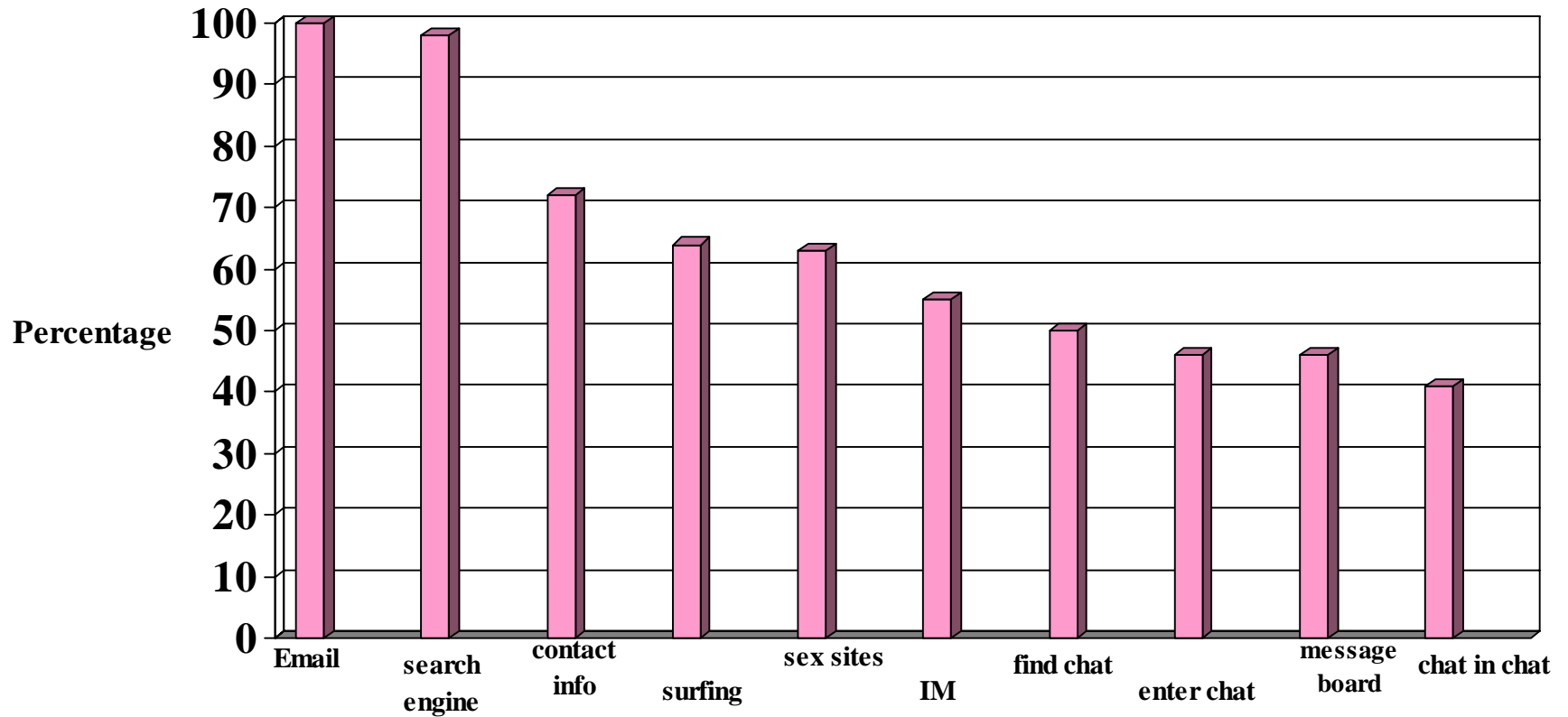
* No definition was provided for restricted vs. unrestricted access

Barriers

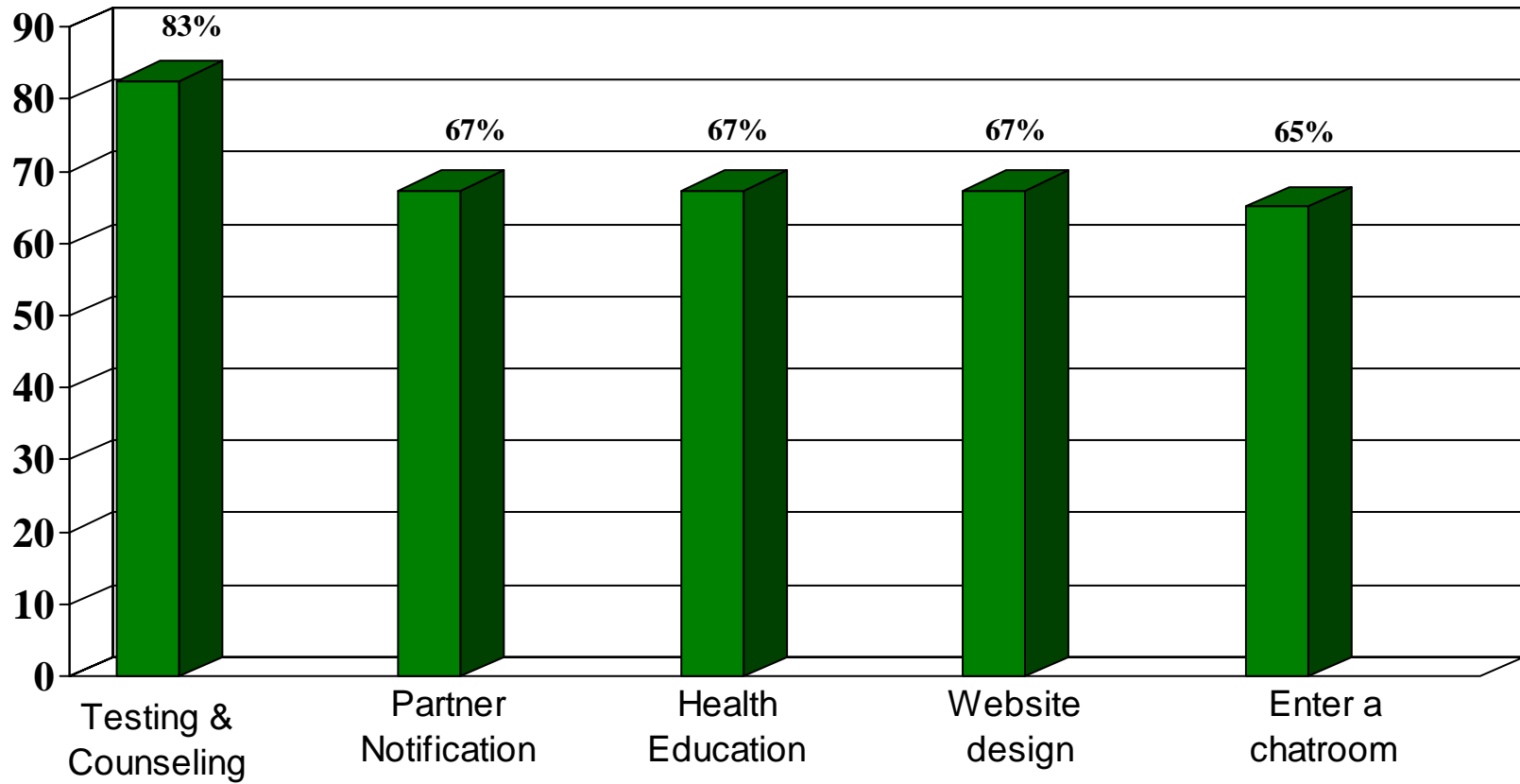
- 📄 Main barriers were internal restrictions (30), lack of financial means (27), lack of personnel dedicated to the task (20) & a lack of knowledge (19).
- 📄 Additional barriers include a lack of commitment (8), local laws (6), and/or state/federal laws (5).



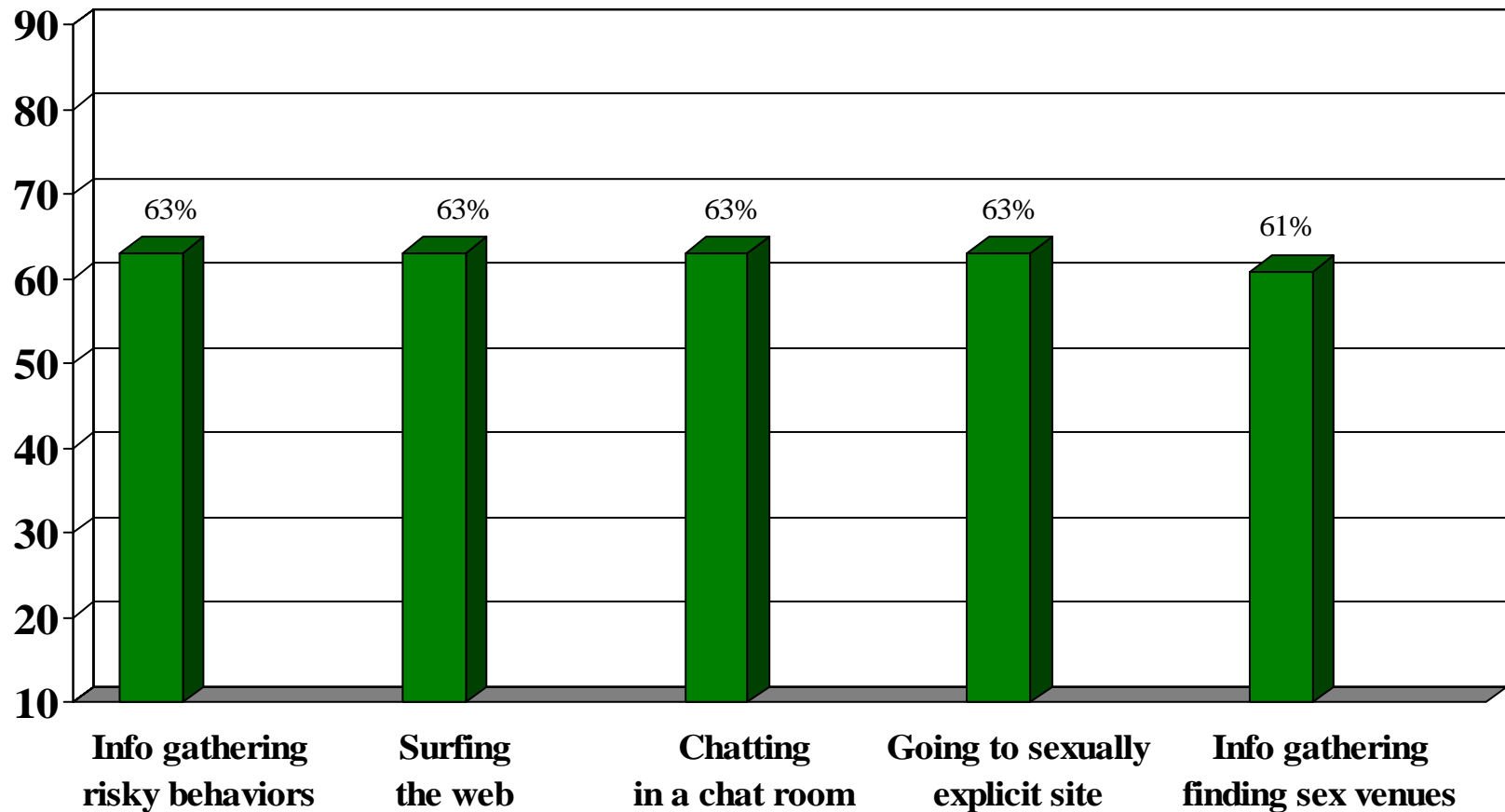
DIS competencies



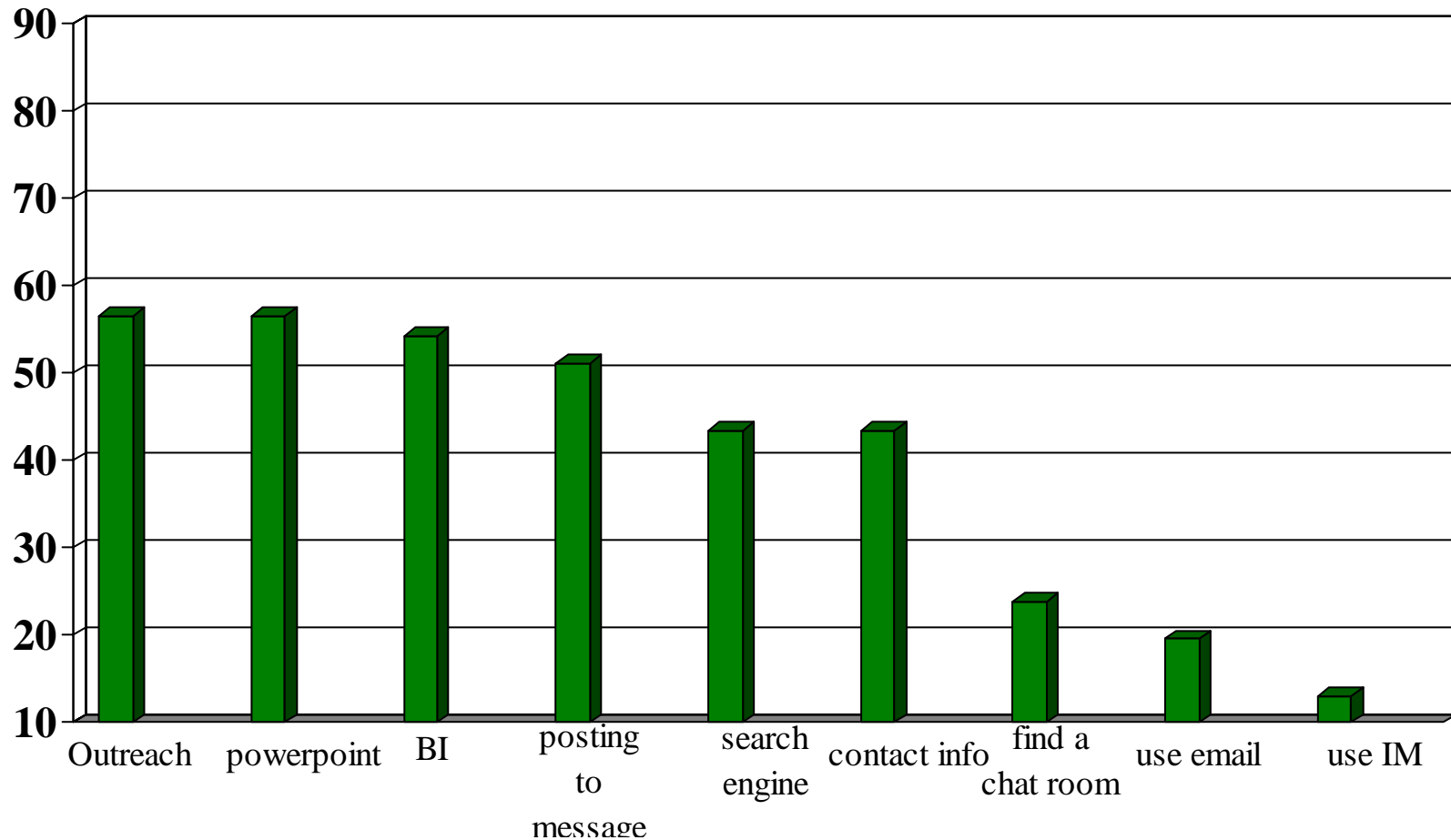
Training Needs



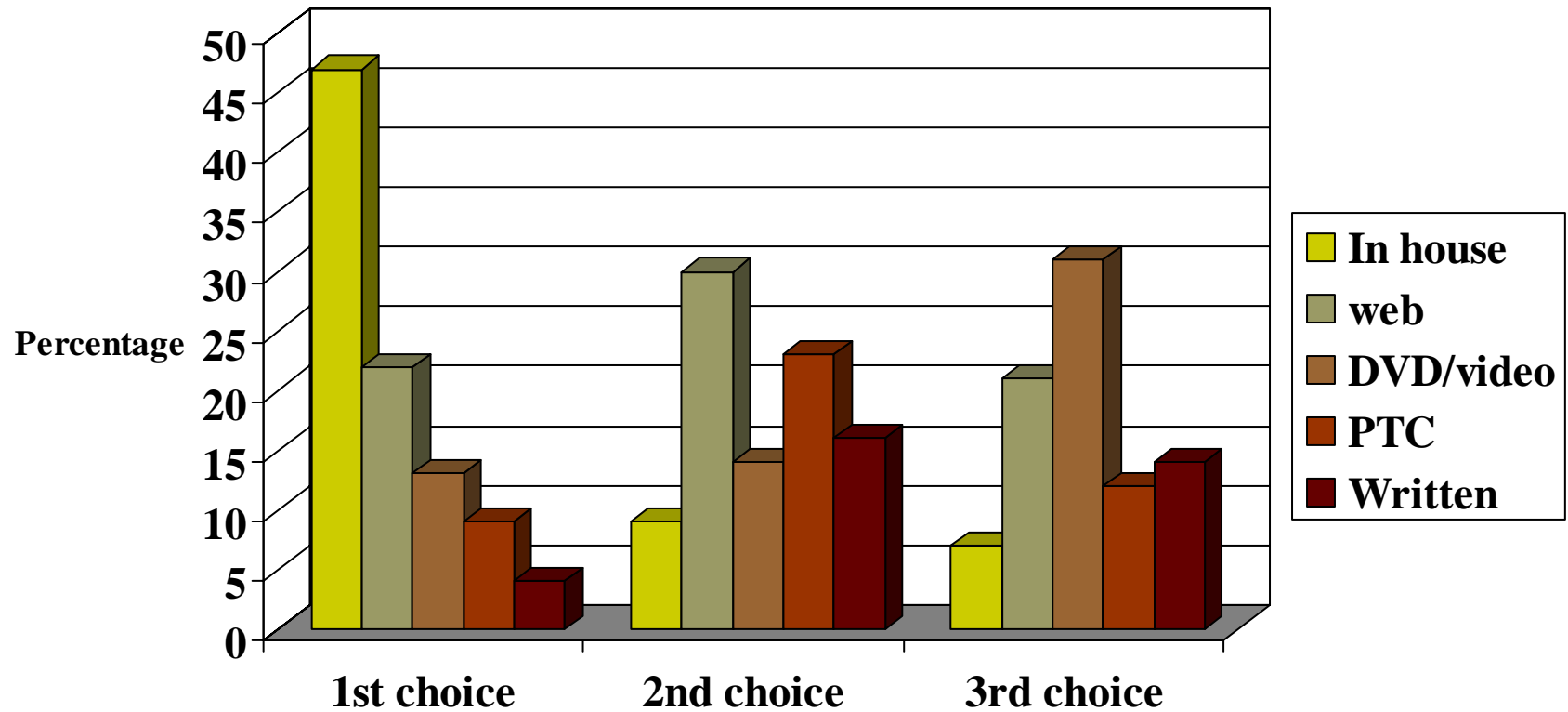
Training Needs continued



Training Needs continued

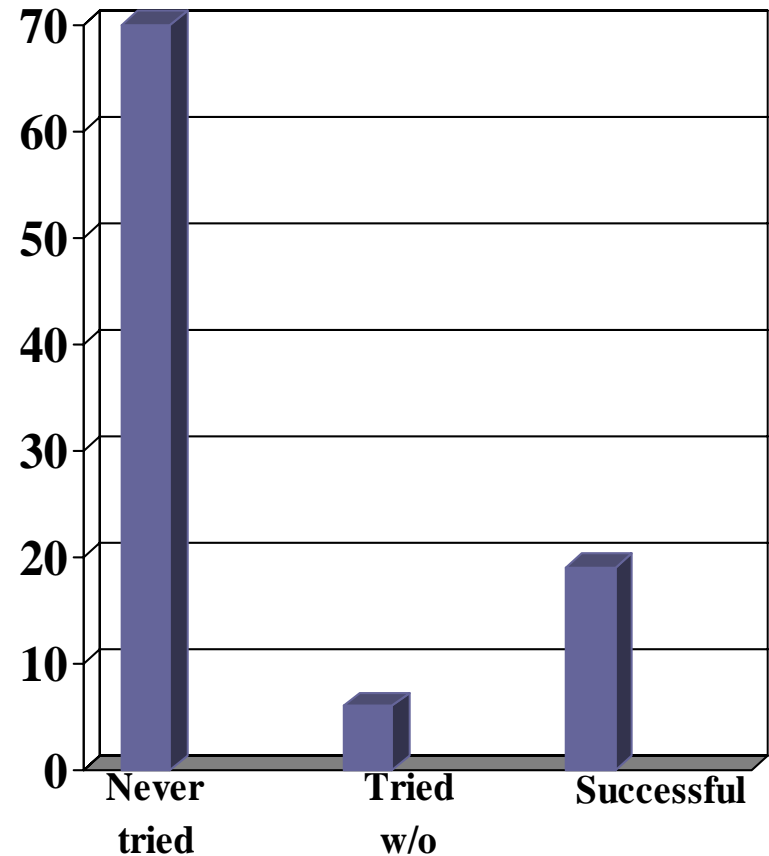


Training Venue Preferences





ISP/Website Collaboration








- Most program areas have never tried to collaborate with an ISP or website
- Most successful collaborator is Manhunt



Online “chalk talk”

-  Everyone, except one program area, said yes they would like to see an online compendium and they would use an online compendium
-  One exception was contacted and after a description, they too said they would like to see and would use an online compendium

Summary

-  Knowledge and awareness (among respondents) are high; need to increase the incorporation of the internet (use) into everyday STD prevention efforts
-  Need to establish written protocols
-  Address existing barriers by:
 -  raising awareness
 -  increase funding
 -  provide training
-  Promote public health & ISP/website partnerships