NCSD Annual Meeting
November 13th – 16th, 2018 / Orlando, FL

Communities in Unity: Meeting the Challenges Together

Detailed Agenda

Monday – November 12, 2018

2:00 PM – 8:00 PM Royal Dublin	NCSD Board of Directors Meeting *(By Invitation Only)*

Tuesday – November 13, 2018

8:00 AM – 12:00 PM *Royal Melbourne*	STD Clinic Stakeholders Consultation *(By Invitation Only)*
8:00 AM – 12:00 PM *Wentworth*	NCSD Public Policy Committee Meeting (*By Invitation Only)*
11:00 AM – 5:00 PM *International Foyer*	Registration
11:00 AM – 12:30 PM *Augusta*	Calling All DIS. Let Your Voices Be Heard! - An Open Forum to Identify DIS Training Gaps *DIS Training Centers*

Session Description

Calling All DIS. Let Your Voices Be Heard! This interactive session will focus on identifying training gaps unique to working Disease Intervention Specialists (DIS). A large group discussion will be utilized to capture current and future training and technical assistance needs. All attendees will receive a raffle ticket for an opportunity to win a $100 VISA gift card at the end of the session.

Pre-Meeting Workshops

1:00 PM – 4:30PM
National C

NCSD Full Member Meeting *(By Invitation Only)*

1:00 – 4:30
Augusta

DIS Skills Building: Gender-Affirming Care and Improving Interview Techniques

Julia Applegate, Equitas Health Institute for LGBTQ Health Equity
Kimberly Koester, San Francisco Dept. of Public Health and Univ. of CA- San Francisco
Minerva Bernal, DC Department of Health
Angela Vaughn, Wyoming Department of Health

Session Description

Understanding sexual orientation, gender identity and the importance of using gender diverse language are critical to affirming people's identities. Having this knowledge is particularly important for DIS as they do field investigations and conduct partner interviews. This knowledge combined with knowledge of motivational interviewing and thoughtfulness in collecting information, like drug use data, can help to establish trust and improve the DIS-client relationship. This session will demonstrate how to use language that is inclusive of sexual orientation and gender identity and explain strategies to improve interview techniques.

Objectives

- Define the difference between sexual orientation and gender identity.
- Identify language that is inclusive of sexual orientation and gender identity difference.
- Identify strategies that foster effective communication in the DIS-client relationship.
- Understand the techniques and benefits of collecting drug use information during partner interviews.

1:00 – 4:30
Royal Dublin

It Starts with Me: Understanding Racial Micro-Aggressions and Social Determinants of Health

Alice Gandelman, California Prevention Training Center (CAPTC)
Sara Stahlberg, National Coalition of STD Directors
Neil Rana, National Coalition of STD Directors

Session Description

In the field of public health, we recognize the importance of both individual and structural interventions to positively affect change. This workshop will push participants to think critically about the ways in which race and other factors play a role in daily interactions and programmatic work. NCSD, in partnership with colleagues at the California Prevention Training Center, will facilitate an interactive session designed to encourage self-reflection, skills-building, and a diversity of perspectives on how to effectively address central issues to health equity in the field of sexual health.

Objectives

- Identify and define racial and other micro-aggressions
- Develop skills to effectively name, respond to, and prevent racial micro-aggressions in personal and professional settings
- Define terms related to social determinants of health (SDH) and structural interventions
- Learn how to use a logic model to develop a structural intervention addressing one or more SDH

1:00 – 4:30
Royal Melbourne

Communicating for Impact: Fundamentals of Working With News Media

Mignon Lamia, *Corkery Communications Firm*
Matthew Prior, National Coalition of STD Directors
Elizabeth Ruebush, Association of State and Territorial Health Officials

Session Description

Whether you talk to reporters once a year or every day, this workshop will help you make the most of every opportunity. Guided by experienced media relations professionals from Corkery Group Unlimited, NCSD, and ASTHO, you'll learn how to get your story told by thinking like a reporter, crafting and delivering a strong message (and quotable soundbites!), preparing for media interviews, writing op-eds and press releases, and more! This session will include foundational communications strategies, tips and tricks, and STD-specific resources you can use, whether you're a seasoned communications professional or just getting started.

Objectives

- Build state and local capacity for strategic media engagement, introduce core messaging and other tools to key communications partners.

2:15 – 4:45
St. Andrews

Building Healthy Online Communities: New Resources Overview and Listening Session!

Jen Hecht, Building Healthy Online Communities
Dan Wohlfeiler, Building Healthy Online Communities

Session Description

Building Healthy Online Communities (www.bhocpartners.org) is a collaboration of NCSD, NASTAD, the San Francisco AIDS Foundation and other organizations working closely with the owners and managers of dating and hook-up sites serving gay, bi and trans men. Come get an overview of the resources that BHOC has developed and those in the works as well. These include the website, web series and psa's (including brand new ones on partner notification, U=U, and more!), a new web platform that will allow individuals to text each other that they may have been exposed to an STD, a training platform for DIS who want to notify partners online, = an advertising clearinghouse, and a brand new user-generated anti-stigma campaign. Come learn about these – and even more importantly, give your ideas about how to improve them and what else will help reduce HIV/STD transmission online.

5:00 – 7:00
International Ballroom

Communities In Unity: Meeting the Challenges Together!

Kathleen Ethier, CDC / Division of Adolescent and School Health
Brandon Wolf, Dru Project
Monica Simpson, SisterSong, Inc.
Cecile Richards, Former President of Planned Parenthood Federation of America

Session Description

Join us for a rousing multi-media and inspirational opening to STD Engage 2018- the premier STD program science meeting. This year's theme of Communities in Unity: Meeting the Challenges Together will focus on health equity, challenges facing our field, successes, and the current work of NCSD. Come and be inspired and lend your voice to the discussion through social media!

7:00 – 8:15
Golf Course Commons

Welcome Reception

Wednesday – November 14, 2018

7:00 AM – 5:00 PM
International Foyer

Registration

8:00 AM – 8:45 AM
National Ballroom ABC / Ballroom Commons

Breakfast

8:45 – 10:15
International Ballroom

Building Healthier Communities: A Discussion About Health Equity and Leadership

Lauren Powell, Virginia Department of Health
Tori Cooper, Positive Impact Health Centers
Bill Jenkins, Research Center on Health Disparities, Morehouse College
Terrance Moore, National Alliance of State & Territorial AIDS Directors
Tonyunika (Tonya) Smith, Alabama Department of Public Health
Discussion Moderators:
Michelle Allen, Georgia Department of Health
Jeff Stover, Virginia Department of Health
Neil Rana, NCSD

Session Description

In a discussion format that will get people talking, this plenary session will feature important leaders in the public health field speaking about health equity and personal and professional leadership dilemmas. In an era that many would define as increasingly inequitable, what defines great managerial, program and political leadership to rectify these inequities? What is the essence of great leadership in a changing society and challenging public health environment? These are just some of the questions we will explore in this diverse panel of experts.

Objectives

- Learn about the background of leaders in the STD field and how health equity shaped their professional development
- Discuss challenging questions for the STD field regarding health equity and how these questions should shape our work.
- Understand how attendees, as leaders in the STD field, can encourage these challenging conversations.

10:15 – 10:45
International Foyer

Break / Poster Review

Concurrent Sessions

10:45 – 12:00
Royal Dublin

Swiping and Scrolling: Utilizing Technology in DIS Services

Dan Wohlfeiler, Building Healthy Online Communities
John Owens, Jr., Monroe County Department of Public Health (New York)
Robin Hennessy, CDC and the NYC Department of Health and Mental Hygiene
Anna Cope, CDC and North Carolina Division of Public Health

Session Description

As the use of technology continues to expand in all aspects of daily life, thinking of ways to integrate technology into partner services is becoming a crucial part of the role of DIS. Utilizing smartphone applications, web-based interviews, and electronic messaging for STD test results are just three methods that some jurisdictions have taken advantage of with the rapidly increasing use of technology. This session will explore how jurisdictions in New York and North Carolina are integrating technology into their STD prevention and treatment efforts. Also included will be a review of resources being created by Building Healthy Online Communities (BHOC) and an overview of smartphone applications that allow outreach work.

Objectives

- Describe the ways that technology is currently being used for partner services in various jurisdictions.
- Identify challenges, best practices, and potential solutions in integrating technology into partner services.
- Explain ways to address DIS and other staff acceptance of adopting new technology.

10:45 – 12:00
International Ballroom

Intersections of STDs, HIV, PrEP and Hepatitis

Brittany Wardle, Wyoming Department of Health
Katie Macomber, Michigan Department of Health and Human Services
Lesli Choat, Illinois Department of Public Health

Session Description

How does the prevention, treatment and control of STDs "fit" within the growing biomedical focus of HIV and Hepatitis? How do we ensure that STD testing is occurring in locations where individuals living with or at increased risk for HIV are received care? Presentations from Wyoming, Illinois and Michigan will strive to answer these questions.

Objectives

- Recognize the need for innovative approaches in resource-limited or rural areas and consider new strategies to improve accessibility of STD and Hepatitis testing.
- Identify strategies used by a state health department to integrate U = U into STD and HIV prevention and care services.
- Understand how STD clinics offer excellent opportunities to initiate PrEP.

10:45 – 12:00
St. Andrews

Where the Rubber Meets the Road: Working Towards Innovative and Effective Condom Programs

Bruce Weiss, Church & Dwight
Megan McCool Myers, Emory University

Session Description

Just as there is no "one size fits all" condom, there is no "one size fits all" distribution program. Marketing, evaluation, partnerships, community engagement, and logistics all play a role in program success. This stimulating workshop session will provide ample opportunity to network, identify common challenges and promising solutions, and to think critically and creatively about the future of condom availability in your jurisdiction. Come ready to roll up your sleeves, learn, and be inspired.

Objectives

- Identify successful strategies and innovative ideas for advancing condom

availability/distribution programs.
- Network with peers and share successes and/or challenges.
- Describe examples of availability/distribution programs from a high, medium, and low morbidity jurisdiction.

10:45 – 12:00
Royal Melbourne

Yesterday's History and Today's Challenges: Rebuilding Trust with Communities of Color
Ronald Henderson, Florida Department of Health
Tori Cooper, Positive Impact Health Centers

Session Description

Although it has been several decades since the end of the Tuskegee Syphilis Study, the field of public health is still feeling the societal implications of these experiments. Research has shown that black Americans are far less likely to put trust in their physicians and hospitals. Historical trauma has also contributed to the hesitancy of Latinx and transgender communities of color in accessing care, leading to many challenges related to care providers serving communities of color. Join us for an interactive session that will challenge audience members to think about these implications, what they mean, and how we as health care providers, can bridge the divides that have been created. Present challenges in engaging with communities of color will be discussed in an environment that encourages audience participation, and strategies will be shared that can be implemented in your own jurisdiction.

Objectives

- Explain what historical trauma is, and what it means for the field of public health.
- Discuss how historical trauma has impacted black, Latinx and other communities of color.
- Identify strategies that public health departments can implement to better reach communities of color.

10:45 – 12:00
Augusta

Throwing a Life Preserver: Saving Babies Amidst the Rising Tide of Syphilis
Ashley Hoover, Louisiana Department of Public Health
Amanda Reich, Texas Department of State Health Services
Victoria Pearson, Florida Department of Health
Ashley Dockter, California Department of Health

Session Description

Congenital syphilis is on the rise across the nation, leaving mothers and unborn babies at risk. This session will help participants identify areas for strengthening surveillance, CS mortality and morbidity review boards, and partnerships to ensure that potential congenital syphilis cases are identified early and prevented. Participants will hear from health departments that are working to tackle the rising rates of congenital syphilis in their jurisdictions by strengthening existing activities and implementing innovative programs.

Objectives

- Identify practices that can be put in place for better identifying and preventing congenital syphilis cases.
- Identify potential opportunities for engagement with maternal and child health programs.

12:00 – 1:00 PM
National Ballroom ABC

Lunch

1:15 – 2:30
International Ballroom

Defining the Future of STD Prevention & Care: Past, Present & Future

Jack Spencer, Retired from CDC
Chaquetta Johnson, Louisiana Office of Public Health
Josh Ferrer, Oregon Health Authority
Mario Perez, Los Angeles County Department of Public Health
Moderator: *Barbara Van Der Pol, ASTDA / University of Alabama Birmingham*

Session Description

We are at a crossroads for STD prevention and care. STD rates are at a 10-year high and resources have not been increasing to keep pace. We have been doing more with less for years. More than ever, we face social disparities and health equity concerns about those disproportionately impacted by STDs. Syndemic epidemics, de-siloing of funding streams, and integrating programs are all current hot topics but are the answers to be found in these buzz words. Is what we are doing in STD prevention and care working and what needs to change? Taking stock of where we have been, our current issues and dilemmas, and where we *should* be going will be explored in this plenary session.

Objectives

- Learn from the history of the STD field.
- Identify the current issues and dilemmas in STD prevention and care.
- Apply lessons learned to the future directions of our field at the national level.

2:30 – 2:45
International Foyer

Break / Poster Review

2:45 – 4:00
International Ballroom

Leadership in STD Prevention: National Perspective and Local Reflections from Dr. Gail Bolan

Dr. Gail Bolan, CDC / Division of STD Prevention
Moderator: *Thomas Bertrand, Rhode Island Department of Health*

4:00 – 4:15
International Foyer

Break / Poster Review

4:15 – 5:30
International Ballroom

The New Sexual Health Services Paradigm: What Works for You?

Kees Rietmeijer, Denver Clinical PTC (Presenter & Moderator)
Dr. Junda Woo, San Antonio Metropolitan Health District
Dr. Travis Gayles, Montgomery County Health Department (Maryland)
Adena Greenbaum, Baltimore City Health Department
Daniel Daltry, Vermont Department of Health

Session Description

Perhaps a neglected network of providers, the STD field is focusing on STD clinics and sexual health services like never before. As STD rates continue to climb, what is the future of STD safety-net services? Are express clinics the answer? Can STD/sexual health clinics reach those disproportionately impacted by STDs as a health equity tool? How can State, Territorial and local jurisdictional STD public health programs best support direct services in a changed PCHD funding stream? Do these services belong in public health? How can school health programs provide sexual health services? These are some of the questions we will explore in this rousing plenary session.

Objectives

- Explore the changing public health landscape and how sexual health services are being adapted.
- Discuss the relationship between sexual health, STD clinics, and health equity.
- Discuss the potential impact of funding changes on the provision of sexual health services.

Sponsored Event

5:45 – 6:45
National BC

Gilead Product Theatre - Implementing Truvada for PrEP into Clinical Practice
Dr. Edwin DeJesus, University of Central Florida

Thursday – November 15, 2018

8:00 AM – 9:00 AM
National Ballroom BC

Breakfast

Sponsored Event

8:00 – 9:00
National Ballroom BC

Dynavax Product Theatre - Hepatitis B Prevention: Room for improvement?
Robert Walker , Dynavax Technologies Corporation

9:00 – 10:00
National & International

Jeffersonian Style Discussion Around Change

Session Description

10:00 – 10:15
International Foyer

Break / Poster Review

Concurrent Sessions

10:15 – 11:30
St. Andrews

Reaching Adolescents Where they Live, Learn, and Play
Kenya Troutman, DC Department of Health
Rich Dunville, CDC / Division of Adolescent and School Health
Jeremy Roseberry, Health Care Education and Training

Session Description

We know that young people, ages 15-24, bear disproportionately high rates of STDs and represent a key population for testing, treatment, and prevention. While clinics can do quite a bit to increase youth-friendliness and accessibility, what are health departments doing to reach young people where they live, learn, and play? This session will showcase programs implementing STD testing in school and community settings, and highlight the ways in which they've used partners to engage, market to, and reach adolescent populations.

Objectives

- Identify strategies for utilizing community partners to better reach adolescents for STD testing.
- Learn how to measure impact of a community or school-based testing program/campaign.

10:15 – 11:30
Royal Dublin

Cluster Busters: Outbreak Response Planning and Implementation

Kyle Bernstein, CDC / Division of STD Prevention
Lynn Sosa, Connecticut Department of Public Health
Emma Spencer, Florida Department of Health
Lindsay Pierce, New Hampshire Division of Public Health Services
Rachel Jervis, Colorado Department of Public Health and Environment

Session Description

This session will describe current approaches to STD outbreak identification and response from a national perspective. Aspects of CDC technical assistance will be presented along with guidance from CSTE on outbreak detection. Participants will learn about a hepatitis A outbreak and a shigella outbreak in Colorado that involved both foodborne and STI cases. They will also learn about what a GC outbreak looks like in New Hampshire. This session will also include a description of the integrated approach to the identification, assessment and response to and monitoring of, rapidly growing molecular HIV clusters in Florida.

Objectives

- Understanding of CDC approach to STD outbreak response and technical assistance offered to assist state and local partners.
- How to develop guidance for outbreak detection and steps to successful Hepatitis A and shigella outbreak response.
- Understand the uses and importance of molecular HIV surveillance in the identification of rapidly growing molecular HIV clusters, and describe a rapidly growing molecular HIV cluster.
- Understand how an integrated approach can help with disease control and interrupting HIV transmission in rapidly growing clusters.

10:15 – 11:30
Royal Melbourne A

Evaluation and Leveraging Partnerships: The Keys to Improving DIS Services

Rebecca Shaw, San Francisco Department of Public Health
Brett AugsJoost, California Department of Public Health
Kari Haecker, Clark County Health Department (Washington)
Ashley Armstrong, Colorado Department of Public Health and Environment

Session Description

DIS are often considered the backbone of the STD field. However, they do not work alone and should constantly be engaged in quality improvement activities. Exploring ways that DIS can work collaboratively across jurisdictions and with others, such as clinicians, is a key component of ensuring that DIS have the adequate capacity to address emerging issues in the field. Assessing quality improvement and evaluation indicators are also important in ensuring that DIS are providing services in the most effective manner. This session will examine specific ways that jurisdictions have leveraged various partnerships to improve outreach and address issues like antibiotic-resistant gonorrhea. There will also be discussion around DIS being engaged in rapid improvement PDSA (Plan, Do, Study, Act) cycles and in the time and cost evaluations of partner services for syphilis.

Objectives

- Understand the rapid improvement PDSA (Plan, Do, Study, Act) cycle and its impact on reducing inefficiencies.
- Describe methods to estimate the average cost and time needed to provide case

management and partner services for syphilis cases.
- Identify best practices for cross jurisdictional DIS collaboration.
- Describe the role of DIS and clinician partnerships in increasing awareness of antibiotic-resistant gonorrhea.

10:15 – 11:30
Royal Melbourne B

Thinking Outside the Clinic: Engaging with MSM in Non-Medical Settings
Darne Guest, St. Louis Department of Health
Teresa Springer, Wellness Services Inc.
Richard Haverkate, Indian Health Services

Session Description
Because MSM populations continue to account for the majority of new HIV and STD infections, it is imperative that public health care professionals develop new and innovative ways to recruit and link MSM to treatment services. Additionally, maintaining these individuals in systems of care is essential to ending the epidemic. This session will focus on how MSM can be recruited in non-clinical settings, and emphasize the importance of building self-efficacy, self-esteem, and self-determination without using HIV and STDs as the main focus.

Objectives
- Identify ways that health departments can link MSM to systems of care within non-clinical settings.
- Discuss how building a rapport and trust with patients leads to empowering them to take control of their health.
- Examine strategies that health care providers can implement in order to maintain MSM in systems of care.

10:15 – 11:30
International Ballroom

Treat 'Em and Street 'Em: The Evolution of STD Clinics
Kristine Judd-Tuinier, Michigan Department of Health and Human Services
Samantha Ritter, National Association of County and City Health Officials
Courtney Smith, Wyoming Department of Health
Summer Wagner-Walker, National Coalition of STD Directors

Session Description
STD clinics have experienced funding cuts and closures nationwide. With often limited resources and a changing health care landscape, STD clinics have had to adapt in order to sustain services. In this session, we will explore different models of STD care, including public health and public university partnerships, express visits, and expanded screening in publicly funded sites. Participants will also learn about NCSD's new initiative to assess STD clinics and develop ongoing technical assistance and capacity building for STD clinics.

Objectives
- Discuss different models of STD care as well as identify successes and challenges of each.
- Identify strategies to mobilize key partners in establishing public health clinical services.
- Discuss successes, challenges, and impact of the changing landscape of STD services.
- Identify capacity building needs of STD clinics to increase access to care.

11:45 – 12:45 *Lunch*
National Ballroom BC

12:45 – 1:45 STD Smack down - STDs in the Era of PrEP: Friends or Foes?
International Ballroom
Dr. Philip Chan, Department of Medicine at Brown University
Leonardo Parker, Tennessee Department of Health
Moderator: *Karen Gieseker, Colorado Department of Public Health and Environment*

Session Description
Is PrEP driving an increase in STD rates? Will PrEP ultimately reduce STD rates? How have behaviors changed in the era of PrEP use? How has this contributed to rising STDs? How do these issues relate to health equity? These are the current hot topics that people whisper about and debate over the water cooler and yet – may be wary of discussing publicly. How do you come down on the current issues and what side do you take? Is there a side to take? Learn, debate, and engage!

1:45 – 2:15 *Break / Poster Review*
International Foyer

Concurrent Sessions

2:15 – 3:30 Partnering with the STD PTCs to Boost Your Program's Expertise
Royal Melbourne A
Jennifer Fuld, CDC / Division of STD Prevention
Rosalyn Plotzker, California Prevention Training Center
Bruce Maeder, University of Washington STD Prevention Training Center
Gowri Nagendra, NYC STD Prevention Training Center at Columbia University
Teri Anderson, Denver Prevention Training Center
Kristine Judd-Tuinier, Michigan Department of Health and Human Services
Chaquetta Johnson, Louisiana Department of Health

Session Description
This interactive session will review the services offered, including the STD Clinical Consultation Network and the National STD Curriculum, and the benefits available to your program. The PTCs will showcase successful collaboration projects with the state and local STD programs, and discuss how you may use NNPTC resources to enhance STD prevention and care in your jurisdictions.

Objectives
- Learn about the resources offered by the Prevention Training Centers, including the STD Clinical Consultation Network and National STD Curriculum.
- Highlight examples of successful collaborations between the PTCs and CDC funded STD prevention program areas.
- Identify ways participants can collaborate and partner with the PTCs in the coming year.

2:15 – 3:30 Structural Barriers to STD Testing and Treatment for Women
Royal Dublin
Karen Jeaneen Washington, City of St Louis Department of Health
Ashlee Wimberly, Washington AIDS Partnership
Daryn Eikner, National Family Planning and Reproductive Health Association
Colleen Bornmueller, Family Planning Council of Iowa

Session Description

Women are a key population for STD prevention and treatment and bare a disproportion share of the long-term consequences of STDs. But too often there are structural barriers that can limit women's access to services and care. Presentations will discuss PrEP services for women of color, the intersections of STDs and intimate partner violence, impending changes to the Title X network, and the impact of defunding Planned Parenthood on STD prevention.

Objectives

- Understand efforts to expand HIV-prevention education and services for women of color.
- Increase awareness of the correlation between STDs and intimate partner violence among women.
- Learn the changes to the Title X family planning network and new grant requirements for services.
- Recognize the impact on STD services of decisions to limit family planning providers funding.

2:15 – 3:30
St. Andrews

Going the Extra Miles: Providing Care to Rural Communities

Leslie Fowler, Wyoming Department of Health
Kacie Taylor, Colorado Department of Public Health and Environment

Session Description

While large cities and population centers attract a lot of attention and resources to combat rising STD rates, too often are rural communities left out of the picture. This session will examine the unique challenges that are faced by rural communities in stemming the rising tide of STDs in their jurisdictions, and what kind of social determinants of health are experienced by those living in these areas. Additionally, various populations within rural America will be identified and the obstacles they each face will be discussed.

Objectives

- Identify the social determinants of health that various populations in rural areas face
- Discuss what strategies health departments can implement to better serve these communities
- Identify the unique barriers that face rural communities in accessing health care.

2:15 – 3:30
International Ballroom

From Ads to Action: Promoting Healthier Behaviors through Social Media, Marketing, and Tracking

Thomas Bertrand, Rhode Island Department of Health
Deborah Arrindell, American Sexual Health Association
Sarah McKenney, New York City Department of Health and Mental Hygiene
Caitlin Hoffman, Philadelphia Department of Public Health

Session Description

We all know that sex sells, but how do we make sexual health more sexy? Social Media and marketing are powerful tools. In an era where STD programs are being asked to reach more people with fewer resources, social marketing and online campaigns can often give programs a bang for their buck. This session will examine how programs around the country harnessed the power of social media and other online tools and will walk attendees from the initial

planning phases to running effective evaluation.

Objectives

- Define the pros and cons of using social media and marketing to reach target populations.
- Explain some best practices and strategies that can be implemented by other STD prevention programs around the country.
- Describe implementation of a social marketing campaign from the planning phase to evaluation.

2:15 – 3:30
Royal Melbourne B

Are We Forgetting Someone? Providing Typical Care in Atypical Settings

Jennifer Harmon, California Department of Public Health
Dexter Anderson, Marion County Public Health Department (Bell Flower Clinic, Indiana)
Nakima Yokley, City of St. Louis Department of Health
Andria Apostolou, Indian Health Service

Session Description

In the field of STD prevention, many communities are often overlooked or hard to reach. Despite there being evidence of high morbidity among incarcerated people, commercial sex workers, and American Indian/Alaska Native (AI/AN), these populations are generally underserved. This session will focus on partnerships being forged to help jurisdictions better serve these communities. Participants will gain an understanding of the challenges that are faced by commercial sex workers, incarcerated populations, including those in juvenile detention facilities, and American Indians/Alaska Natives (AI/AN).

Objectives

- Describe the challenges which are faced by commercial sex workers, incarcerated populations, and American Indians/Alaska Natives (AI/AN).
- Describe ways that jurisdictions can partner with organizations that serve commercial sex workers, incarcerated populations, and American Indians/Alaska Natives (AI/AN).
- Identify possible ways to implement screening and testing within these populations.
- Highlight key findings in STD Epidemiology among AI/AN and describe efforts employed by IHS to improve STD screening and prevent STD transmission among AI/AN communities.

3:30 – 3:45
International Foyer

Break / Poster Review

3:45 – 5:00
International Ballroom

Can Comedy Educate People about Sexual Health?

Brad Jenkins, Funny or Die

Session Description

Funny or Die is a comedy video website and film/television production company that explores social issues and other topics from a humorous and savvy media perspective. As managing director and executive producer of Funny or Die, Brad Jenkins has been on the forefront of social issues, comedy and television production and is the former associate director of the White House Office of Public Engagement under President Obama. An episode of Between Two Ferns with Zach Galifianakis and President Obama about the Affordable Care Act won an Emmy and was the show's most successful video. Can Funny or Die be an example of how our field needs to adopt new strategies and new formats to influence public opinion to care about rising STDs and the need for sexual health? Brad will talk us through how to think in

new and funny ways about sexual health and make a difference in the process!

6:00 – 9:00 *Annual Reception*
Univ. Studios City Walk

Friday – November 16, 2018

8:30 AM – 9:00 AM *Breakfast*

Post Meeting Workshops/Trainings

9:00 – 12:00
Royal Dublin

340B Training
Stephanie Arnold Pang, NCSD
Lynn Sosa, Connecticut Department of Public Health
George Walton, Iowa Department of Public Health

Session Description
The 340B Drug Discount Program is a vital tool for STD programs, allowing STD programs and their partners access to discounted medications, allowing scarce resources to be used for other STD prevention and control functions. But what IS this program? Maybe you've heard some rumblings about it but are lost, feel like you know enough about the program to be dangerous, or feel like a 340B expert, this session will meet a variety of 340B implementation needs. Through presentations detailed the history of the program, examples from other STD programs, and small group discussion with STD colleagues, you will leave this session feeling more knowledgeable about the 340B program.

Session Objectives
- Receive an overview of the 340B drug pricing program, it's history, and which entities are eligible for the program.
- Describe how other STD programs are implementing the program in their jurisdictions and lessons they learned through audits.
- Discuss jurisdiction-specific questions with STD colleagues and experts to better understand how to implement this program.

9:00 – 12:00
Royal Melbourne

STD Surveillance – New Directions, New Priorities
Ryan Kreisberg, Maryland Department of Health
Courtney Smith, Wyoming Department of Health
Danny Brikshavana, Illinois Department of Public Health
Sydney Minnerly, Texas State Department of Health Services
Robin Hennessy, New York City Department of Health & Mental Hygiene
Lynn Sosa, Connecticut Department of Public Health

Session Description
Advances in computerized technologies and tools provide STD Programs with new opportunities to conduct STD surveillance more effectively and efficiently. The 2019 CDC NOFO PCHD identifies five priorities for STD Surveillance in the U.S. (Gonorrhea, Chlamydia, Syphilis, Adverse Outcomes and Congenital Syphilis). Additionally, and in support of these five surveillance priorities, the Council of State and Territorial Epidemiologist, in collaboration with the CDC Division of STD Prevention and state and local STD surveillance staff, has

recently developed a draft framework identifying six categories of foundational and enhanced activities critical for STD surveillance entitled *The Sexually Transmitted Disease Surveillance Capacity Framework Guidance.* This session will; identify challenges and best practices for each of these five priority surveillance areas; provide an overview of the draft Surveillance Framework Guidance document and enable participants to provide feedback on how to increase its usefulness and functionality; and elaborate on how state and local STD Programs can enhance STD surveillance in their jurisdictions.

Objectives

- Identify the challenges and best practices for each of the five surveillance priorities for STD Programs identified in the 2019 CDC STD PCHD FOA through presentations from state and local STD Program subject matter experts and small group discussions among session participants.
- Provide an overview of the draft S*exually Transmitted Disease Surveillance Capacity Framework Guidance,* identify six categories of foundational and enhanced activities critical for STD surveillance and collect input from session participants on how to increase the Guidance's usefulness and functionality.

9:00 – 12:00
International Ballroom

Enhancing Connections with DIS: Strategies for Effective STD and HIV Services Integration
Linda DeSantis, California Prevention Training Center
Tayneata Starr, Michigan Department of Health and Human Services
Derick Wilson, Fulton County Board of Health (Georgia)
Lacy Mulleavey, Colorado Department of Public Health and Environment

Session Description

Because of the nature of their work, DIS can be valuable resources in establishing effective integration between STD and HIV services. They play a major role in linking clients to HIV treatment, pre-exposure prophylaxis (PrEP), and STD/HIV testing and counseling. This session will explore specific strategies in using DIS for effective STD and HIV services integration. Additionally, utilizing data will be discussed as a means to improve service delivery. There will also be time for action planning, regarding the implementation of knowledge gained during STD Engage and the anticipation of potential challenges and solutions in operationalizing action steps.

Objectives

- Define the role of DIS in integrating STD and HIV services.
- Identify best practices in utilizing data to improve service delivery.
- Identify innovative approaches to improving linkage to care.
- Outline potential barriers and solutions in implementing knowledge gained through sessions attended at STD Engage.

9:00 – 12:00
St. Andrews

Acing the Interview: Tools for Success
Penny Daniels, Corkery Communications Firm
Matt Prior, NCSD

Session Description

Have you ever found yourself tongue-tied in an interview? Or wondering what to do when a reporter asks an irrelevant question? Come work with long-term media trainer and former TV journalist Penny Daniels to brush up your interview skills, practice on camera and deliver your

message with impact. In this workshop, we'll review the basics of working with news media and we'll give you the tools you need to succeed in every conversation. Interactive sessions and personalized feedback will ensure you leave the session ready to put those lessons into practice!

Objectives

- Build state and local capacity for strategic media engagement, introduce core messaging and other tools to key communications partners