



# Cultural Competency, MSM and Internet-Based Partner Services

# Welcome

For the audio portion of this  
webinar please dial:

Conference Number:  
866.740.1260

Access Code 7153863

# Recording

A recording of this call and the presentation slides will be available shortly after the webinar. All registrants will receive the archive link via email.

# Brief Notes about Technology

Telephone lines will be muted on today's call.

To submit questions, type your question in the dialogue box (chat box) in the lower left side of the screen. Only the presenters will see your question.

# NCSD's Commitment to MSM's Sexual Health

## National Stigma Survey:

- With funding from the MAC AIDS Foundation, NCSD, in partnership with NASTAD, is conducting a national survey tailored to assess stigma among health departments' staff, health care providers, and community stakeholders.
- The goal of the stigma survey is to examine multiple dimensions of stigma that may negatively impact public health practice and thwart the implementation efforts aimed at increasing sexual health and reducing HIV and STD risk among Black and Latino gay, bisexual and other men who have sex with men (MSM) in the United States at the institution-/community-level.

## Optimal Care Check-list

- Pulling together a national panel of experts to facilitate the creation of an optimal care check-list for Men who have Sex with Men (MSM) sexual health. We plan to develop two such check lists—one for MSM and another for the providers who provide service to MSM.
- The provider check-list will assist public or private providers who lack knowledge of gay, bisexual and MSM's health issues by providing a “Cheat-sheet” of tests and exams that are necessary to standardize care-practices for MSM with a focus on addressing Black and Latino MSM.
- The optimal care-check list aimed at MSM will be much more conversational. On the check-list will be some general health care tests that all men should have done such as prostate exams. In an effort to empower MSM and normalize their health care needs, there will be listed STD tests (including HIV), and exams that men should feel oddslot odds comfortable requesting from their medical provider. NCSD will be focusing on the increasing rates of certain infections(e.g., Syphilis, Chlamydia and Gonorrhoea) among MSM.

# Webinar Goals / Perspective

This presentation is focused on understanding sex-seeking behavior, the culture found within adult online communities that serve gay men and other men who have sex with men and increasing the level of understanding for all who work within virtual communities, create policy related to Internet access and those involved with IPS in general.

The perspectives, guidance, and recommendations given on policies and practices within this webinar is intended to be general, providing a national perspective from policies and practices across the nation.

Local policies, practices and supervision should be accessed, referenced and followed for implementation.



Although every attempt has been made to blur X-rated images and edit text, you **may be** exposed to images of genitalia and sex acts

You **will be** exposed to adult language during this webinar



Any personal information gleaned from this presentation must be considered confidential and respected.

*IT CAME FROM THE  
INTERNET!*

# 'Culture'

The set of shared attitudes, values, goals, and practices that characterizes an institution, organization, or group.

# What is Cultural Competency?

an ability to interact effectively with people of different cultures

Cultural competence comprises four components:

- (a) Awareness of one's own cultural worldview
- (b) Attitude towards cultural differences
- (c) Knowledge of different cultural practices and worldviews
- (d) cross-cultural skills.

Developing cultural competence results in an ability to understand, communicate with, and effectively interact with people across cultures.

# Definitions

## Virtual Community

is a social network of individuals who interact through specific media, potentially crossing geographical and political boundaries in order to pursue mutual interests or goals (includes all types of online communities such as dating, SNS, Niche and hook-up communities)

## Dating Site

allow individuals, couples and groups to make contact and communicate with each other over the Internet, usually with the objective of developing a personal romantic relationship.

## Social Networking Site

allow individuals to construct a profile, create a list of other users and then view and traverse connections

## Niche Dating

A dating site targeted to a specialized market

## Hook-up Site

A site focused on sex-seeking

## Chat Room

A public website or part of a website, where members come together to communicate as a group and in private (through instant message)

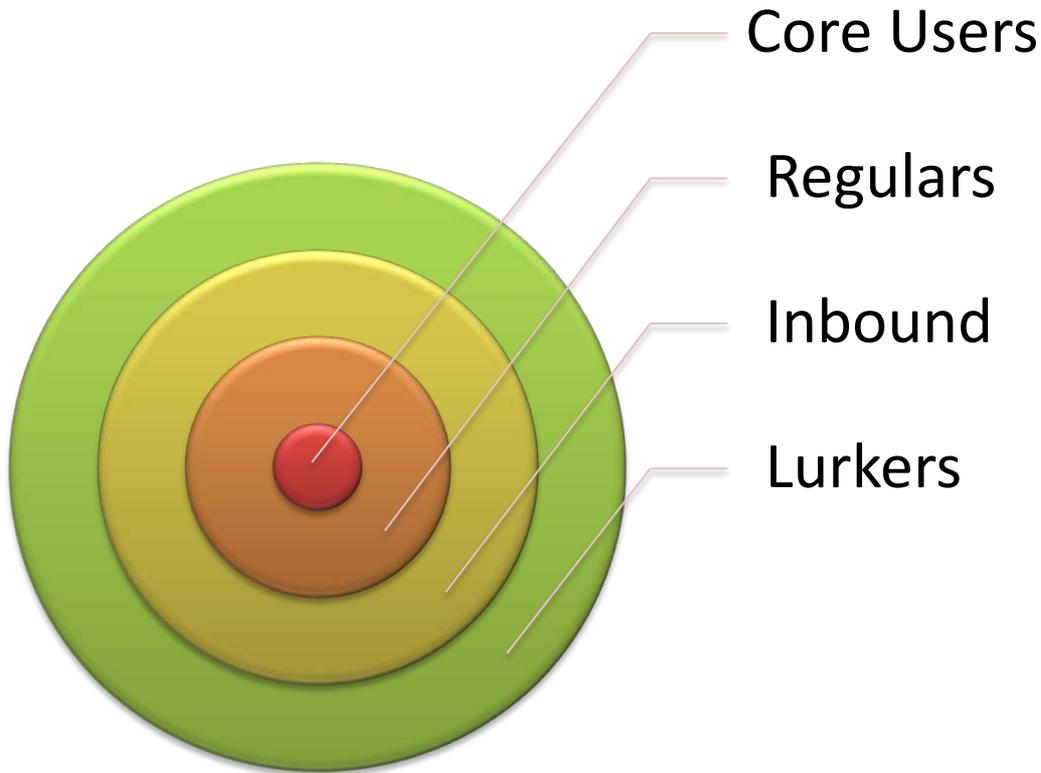
## MashUp

functionality from two or more sources combined to create a new services (porn and social networking, webcam and dating, etc.)

## Unique Visitor

a unit of traffic to a website, counting each visitor only once in the time frame of the report

# Members



## Core Users:

Invested in the community,  
Login daily, update regularly,  
pictures and text change often  
(deep friendships, frequent sex  
partners)

## Regulars:

Login a few times a week,  
maybe partnered, committed  
participant, connected  
(developed friendships,  
occasional sex partners)

## Inbound:

Newer member, very active,  
developing friendships and  
making connections

## Lurker:

Occasional login, occasional sex  
partner, few friends, may have  
regular 'fuck buddies'

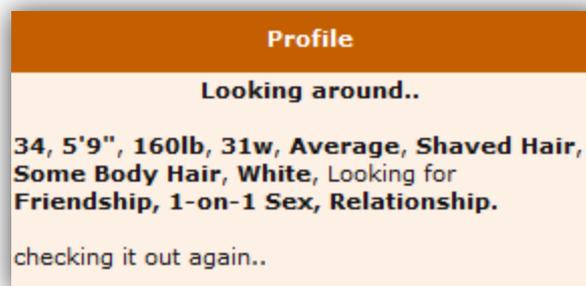
The behavior of new members tends to be similar to the behavior of core users, over time and as a user's membership matures, friendships are developed.

As friendships develop hooking up tends to slow down for most users.

# Departing Members



- Most frequently a 'regular '
  - Often impulsive
  - Usually the result of a specific event or build-up of emotion
    - Enter or exit a relationship
    - Guilt, shame, self acceptance
    - Theft, drug use, behavioral boundary crossed
    - 'Fresh' start
  - Rarely permanent



# Terms

## **FB (Fuck Buddy)**

A regular sex partner

## **BB (BareBack), Raw**

Unprotected anal intercourse

## **WS (Water Sports)**

Exchange of urine

## **PNP (Party and Play)**

Sex and drugs, usually crystal methamphetamine

## **Discrete**

Implies the individual is either married, straight, or in a primary relationship

## **Twink**

A body type that is usually young, thin, white and has little hair

## **Bear**

A body type that is bigger in size, often bearded and /or or hairy

## **Otter**

An individual that is attracted to bears, usually younger and with less hair

## **LTR**

Long-term relationship

## **420**

Marijuana

## **T, Tina, Meth**

Crystal methamphetamine

## **NSA**

No Strings Attached

## **DL (Down Low)**

Closeted

## **MWM**

Married White Male

## **M2M**

Man to Man

## **VG (VG Shape)**

Very Good

## **D&D**

Drug and Disease (aka: Drug and Disease free)

# Its All Marketing!

## Washington, District of Columbia

### Masc/musc for same

I'm an educated professional, masculine, and very active guy hoping to meet similar. Into skiing, biking, running, swimming, backpacking, getting out on the water, sports, politics, travel, good food, good beer . . .

Turned on by intelligence, motivation, sense of adventure, an expansive world view, chivalry, wit, humor, and, of course, a perfect body.

If you hit me up, please unlock your pics. My pics taken 4/11 & 5/11.

I live in Seattle. If my profile is in a different location it's either because I'm visiting, or because I'm casting a wider net in the hopes of meeting a good guy. Yes, I know this is Manhunt...but hope springs eternal.

Age:	35
Position:	Ask Me
Height:	5'11"
Build:	Muscular
Ethnicity:	White
Hair:	Red
Eyes:	Blue
Cock:	9" (Cut)
Availability:	Ask Me
Place:	Ask Me
HIV Status:	Negative

## Profile

### You get what you expect

**30, 5'6", 150lb, 30w, Muscular, Black Hair, Some Body Hair, Latino**, Looking for **Friendship, 1-on-1 Sex, Relationship.**

Life is short guys! Dont play games, just be yourself, say hi. Nice guy here, affectionate, and hot!

**Conservative, Out Yes, Smoke No, Drink Occasionally, Drugs No, Zodiac Libra.**

**Versatile, 6.5" Cut, Safe Sex Only, HIV Negative**, Prefer meeting at: **My Place.**

Legal/real estate

### sub needs Dom

Hi guys, thanks for checking me out! I'm a recent college grad looking for a way to pass the time, either with friends or a relationship or eventually something sexual. And because this is manhunt, after all: I am an inexperienced 100% sub, 6'1 swimmers build, boyish body and personality. I am not looking for 24/7 - I am a sub in the bedroom only. Please be taller than me and 30yo and under only, alpha-male type... basically I like big guys with a superman complex :) oh, and "nice" wouldn't hurt either. Ultimately I want more than just sex though, so... hint hint, that's how to impress me ;).

### Dupont

Age:	24
Position:	Ask Me
Height:	6'1"
Build:	Athletic
Ethnicity:	Asian
Hair:	Light Brown
Eyes:	Green
Cock:	Ask Me
Availability:	Ask Me
Place:	Ask Me
HIV Status:	Negative

Intos

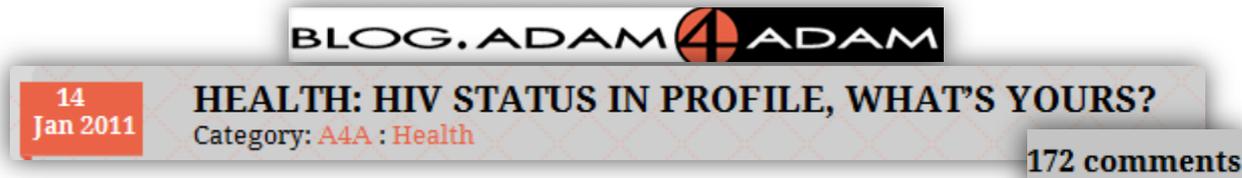
LTR, Friends, Dating

### Marketing tools:

- Images
- Text
- Physical Characteristics
- Special 'talents'
- Availability

# Marketing and HIV Status In Profiles

- + Allows sero-sorting BUT
- What does this mean when marketing yourself for sex? Increases HIV stigma?



Personally I'm not going to Advertise such personal and confidential information on a public website to what turns out, more than 90% of them I don't even ever meet Regardless of my status, in this day and age, that is not something that I want to readily provide to people.

I think the safest thing to do is always assume everybody is positive and never have unsafe sex.

I had put status in some of my ONLINE profiles only to open myself up to ONLINE ABUSE – The emails / IM's were not as friendly and caring as one might think they would be. It is my decision when and how to tell the partner I am with. I have been more than honest through personal emails and or phone conversations prior to meeting. The ONLINE just did not work for me

I have my status on my profile because it show the person that is looking at my profile that i am a honest guy. I would rather for a guy to tell then to say that they are negative knowing that they are positive.. It also eliminate alot of BS that is associate with sex site.

# Its Intimacy

## Profile

**chillin**

**28, 5'8", 155lb, 31w, Athletic, Brown Hair, Buzzed Body, White, Looking for Friendship, 1-on-1 Sex, 3some/ Group Sex, Relationship.**

what can i really say here...well lets start with the basics...im not interested in dicks or ass...i want to see your face.... i need to see your eyes and make sure youre human. secondly im not looking for a one night stand, not saying im apposed to them, just saying im looking more for a good friend someone i can explore my body with, maybe date, maybe seriously and more. i just know i want friends first. naked fun time is a must and let take it one day at a time.~

I love to paint, hike, swim, camp, dream, meditate, practice yoga, work out, & play ultimate frisbee

**Casual, Out Yes, Smoke No, Drink Socially, Zodiac Aquarius.**

**Top, Safe Sex Only, HIV Negative, Prefer meeting at: Public Place.**

Holistic Massage Therapist

**Always the friend, never the boyfriend. Looking for someone who can (and wants) to win me over.**

Mostly a patient, laid-back individual. I think I strike a good balance between confident and humble. Definitely the typical libra who appreciates balance, is diplomatic, and listens to both sides of the argument. I seek to understand and be understood. All about the hookup and instant gratification? Well, that happens too, but it's not often, because it's not my highest priority.

I won't know if I'm attracted to you at all until I see your face.

## Profile

**I just can't date a dude with a vag**

**21, 5'6", 135lb, 29w, Slim, Mixed Hair, Some Body Hair, White, Looking for Friendship, Relationship, Cam2Cam.**

Name's Eddy, new to this site, not looking for hook ups. Get to know me! Super senior at UMass, looking to make my last year a great one with someone special!

photography, anime, dancing, techno

## Profile

**Looking for that someone...**

**23, 5'6", 115lb, 26w, Slim, Blond Hair, Smooth, White, Looking for Relationship.**

Im a down to earth guy looking for a relationship. If you just want sex, please hop off my page. You're not getting it here. Im ready and looking for a relationship.

hiking, clubbing, tanning, shopping, kayaking

## Just need a Good Friend

**Just need a Good Friend who know how to treat a person like a person. Until the RIGHT man steps up to the plate and becomes my BEST FRIEND ... I just need a Friend... Yes I know most of you might say I won't find him here. I say different... Just because it is not YOU... You DON'T speak for EVERYONE now do you... Just let me be me.... Here and Free**

# Its Fantasy

## Leather slave wanted

Old-Guard leatherman seeking a no limits, no holes-barred pig slave for ownership, property, & full use. I want a LT slave for ownership only! I am not looking for a boyfriend, hookup, weekend, rollplay, fantasy, or other games.

## Profile

### Bitch Dog looking to learn!

**24, 5'10", 130lb, 42w, Average, Brown Hair, Shaved Body, White, Looking for 1-on-1 Sex, Misc Fetishes.**

I've recently gotten into bondage and am hoping to experience some from someone who knows what they're doing! I'm also very heavily into pup play and would love to be someone's obedient dog for an afternoon.

Prefer men aged from 40 to 90

Profile text:

24yo 6'1" 230 blue/brown 5" cut boy clit hairless neck down. Looking for a daddy/daddies into using me like daddy's little girl. I'm interested in dressing, mutual jo, giving oral, getting rimmed, receiving assplay (fingers, toys, objects...anything that you can think of I'll try taking), getting fucked, getting spanked, light bondage/submission, humiliation, ws, posing for pics, making videos, and open to more. Really looking for a man or men to treat me like the slutty little girl I am.

5' 6" 20 year old

Hey guys! I'm young, horny, thin and sexy. I love older men and love getting naughty with them. I LOVE being rimmed! :D I'm up for pretty much anything so let me know if you're willing to cum my way! ;) Bring costumes or boy clothes for me to wear, ill dress up and fulfill your dreams. young boy MA at the Y. just no spaces.

# Its NOT Just Gay Men and MSM

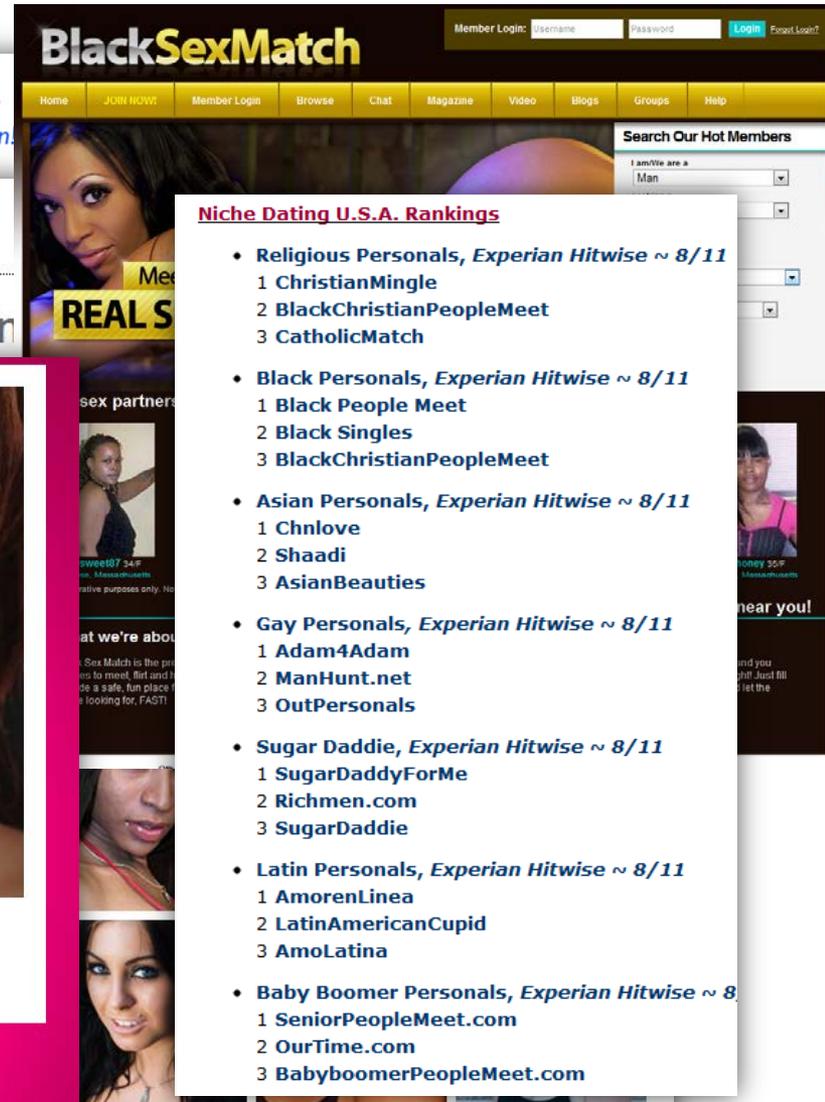


SwingLifeStyle  
Start Your Sexual Revolution

- 6153 Swingers Online Now
- 11386 New Swingers This Week
- 24488 New Pictures This Week
- 201 Swingers Chat Rooms
- 9091 Swingers Groups

**HornyWife.com**

Horny Housewives looking for...



BlackSexMatch

Member Login:    

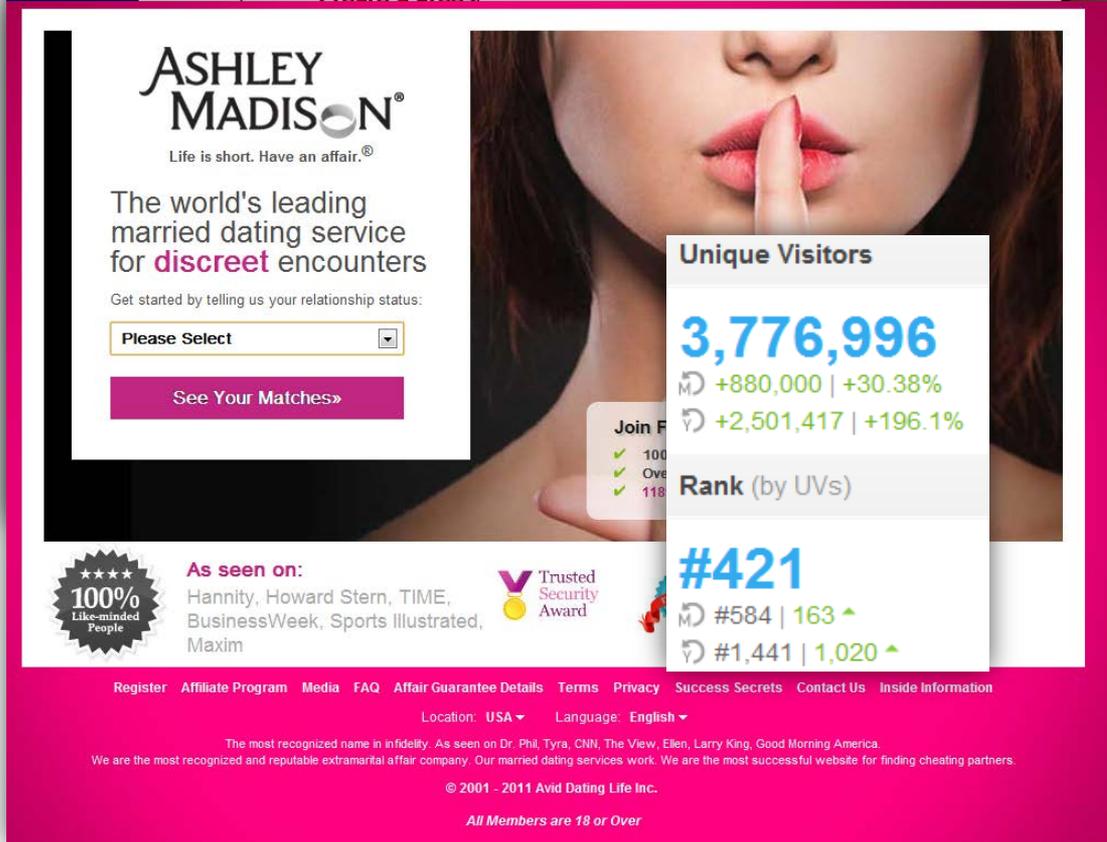
Home JOIN NOW! Member Login Browse Chat Magazine Video Blogs Groups Help

Search Our Hot Members

I am/are a

**Niche Dating U.S.A. Rankings**

- **Religious Personals, Experian Hitwise ~ 8/11**
  - 1 ChristianMingle
  - 2 BlackChristianPeopleMeet
  - 3 CatholicMatch
- **Black Personals, Experian Hitwise ~ 8/11**
  - 1 Black People Meet
  - 2 Black Singles
  - 3 BlackChristianPeopleMeet
- **Asian Personals, Experian Hitwise ~ 8/11**
  - 1 Chnlove
  - 2 Shaadi
  - 3 AsianBeauties
- **Gay Personals, Experian Hitwise ~ 8/11**
  - 1 Adam4Adam
  - 2 ManHunt.net
  - 3 OutPersonals
- **Sugar Daddie, Experian Hitwise ~ 8/11**
  - 1 SugarDaddyForMe
  - 2 Richmen.com
  - 3 SugarDaddie
- **Latin Personals, Experian Hitwise ~ 8/11**
  - 1 AmoreLinea
  - 2 LatinAmericanCupid
  - 3 AmoLatina
- **Baby Boomer Personals, Experian Hitwise ~ 8/11**
  - 1 SeniorPeopleMeet.com
  - 2 OurTime.com
  - 3 BabyboomerPeopleMeet.com



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MD +880,000 | +30.38%

TD +2,501,417 | +196.1%

**Rank (by UVs)**

**#421**

MD #584 | 163 ▲

TD #1,441 | 1,020 ▲

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# Changing Culture, Venues, Challenges

“Gay communities undergoing structural decline” with many identifying the Internet as the underlying cause”.

“These changes in the gay community were noted as increasing the complexity of sexual decision making and HIV risk, while decreasing effective prevention”.



More than 2.5 million active profiles, over 26 million monthly visits<sup>1</sup>, and 120,000 men online nightly,

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

More than 750 million active users, 50% login daily – 250 million access through mobile devices

Pacific Islander 1%  
Middle Eastern 1%  
American Indian 1%  
Other Ethnicity 3%  
Asian 4%  
Mix 8%  
Latino 15%  
Black 23%  
White 45%

2/2/11

# Risk Online!?

- “online sex seeking among MSM has been reliably associated with greater numbers of partners, **higher likelihood** of meeting HIV-positive (HIV+) partners, **more receptive** anal sex, and **greater methamphetamine use**”
- “men meeting online are **no more likely** to engage in unprotected anal intercourse than they are with partners met off-line
- “MSM who met sexual partners exclusively **offline reported the fewest partners but the greatest proportion of partnerships involving unprotected anal intercourse.**”

Sex happens face to face  
talk is cheap....

and more studies since....

# Online Communities?!

- Adult communities make meeting people for sexual encounters easier by **increasing 'supply'** and advanced **filtering** options
- Breaks down once 'closed' sexual **networks**
- Potentially increases the **number of partners**
- Possibly facilitates **impulsive behaviors** (exposure/availability)
- Potentially increases exposure to drugs
- Possibly increases internalized homophobia through the reinforcement of stereotypical, detrimental social behavior, potentially contributes to **prejudice and judgmental** attitudes
- Potentially increases **changes in social norms** and behaviors through; fantasy portrayed as reality, exposure of once hidden fetishes, changes in social venue, perceived anonymity

# A closer look

Adult communities make meeting people for sexual encounters easier by **increasing 'supply'** and advanced **filtering** options.

## Free Dating Site U.S.A. Rankings

- *Experian Hitwise ~ 8/11*
- 1 **PlentyofFish**
- 2 **Adam4Adam**
- 3 **DateHookup.com**
- 4 **OKCupid**
- 5 **WooMe**

Adam4Adam  
662,570 Unique Visitors (August)

## More like difficult difficult lemon difficult

Professional couple in Somerville looking for 3rd for some nsa fun. We're well rounded and educated, it's only fair to expect that you be as well. We play together safely... both of us are tested, neg, and clean--you be too. Not into older (+35), bearish guys, or twinks. If we're on we're looking, although possibly away from the keyboard... so if you don't hear back right away don't get offended. Brown hair: 5'6", 25, 135 lbs, 8"c, vers/top, inked and pierced; blonde hair: 5'6", 25, 140lbs, 8"c, vers/bottom, inked. Into gourmet tea and herbal remedies.

Say hi, it never hurt anybody.... right?

**Search for Who You Want - Now!**

Find that elusive perfect man with our advanced search. Fill out your search criteria and click the SUBMIT SEARCH button. To view all search options click **Show all Search Options** at the bottom.  
**NOTE:** A border around thumbnail pics means the member is online now.

**Area**

North America  
Massachusetts  
Boston Metro  
Chelsea

**SEARCH**

Saved searches **GO**

**Delete saved search**

You can save up to 3 searches  
Need More? Become a A4A supporter.  
To donate [click here](#)

**SEARCH AND SAVE AS:**

Name to save

Show only online members  
 Show only members with pics

**Age, Body and Dick size**

Age from to  
Height from to  
Weight from to  
Waist from to  
Dick size from to

**Looking for**

**Unselect**

Friendship  
Relationship  
1-on-1 Sex  
3some/ Group Sex  
Misc Fetishes  
Cam2Cam

**Ethnicity**

**Unselect**

American Indian  
Asian  
Black  
Latino  
Middle Eastern  
Mix  
Pacific Islander

**Sexual Role**

**Unselect**

No answer  
Bottom  
Top  
Versatile  
Oral  
vers/top  
vers/btm

**ALL SEARCH OPTIONS**

**Body Type**

**Unselect**

Slim  
Average  
Swimmer's  
Athletic  
Muscular

**Body Hair**

**Unselect**

Smooth  
Shaved Body  
Buzzed Body  
Some Body Hair  
Hairy Body

**Scene**

**Unselect**

No answer  
Casual  
Conservative  
Alternative  
Drag

**Drugs**

**Unselect**

No answer  
No  
Occasionally  
Often  
Socially

**Drink**

**Unselect**

No answer  
No  
Occasionally  
Often  
Socially

**Out**

**Unselect**

No answer  
Yes  
No

**Smoke**

**Unselect**

No answer  
Yes  
No  
Socially

**Practice**

**Unselect**

No answer  
Safe Sex Only  
Anything Goes

**Meeting Place**

**Unselect**

No answer  
My Place  
Your Place  
Public Place

**HIV Status**

**Unselect**

No answer  
Don't Know  
Negative  
Positive

**Dick cut**

**Unselect**

No answer  
Cut  
Uncut

**Hair color**

**Unselect**

Black  
Blond  
Brown  
Red  
Gray  
White  
Bald  
Mixed  
Shaved

**Zodiac**

**Unselect**

No answer  
Aries  
Taurus  
Gemini  
Cancer  
Leo  
Virgo  
Libra  
Scorpio  
Sagittarius

**Online status**

**Unselect**

Online  
Online - for Right Now  
Online - for Later Today  
Online - for Weekdays  
Online - for Weekends  
Online - Away  
Online - Not Looking

**Logged in**

Anytime

**SUBMIT SEARCH**

# A closer look

Breaks down once 'closed' sexual networks

Washington, DC

- community: activities, last-found, artists, musicians, childcare, local news, general, politics, groups, ideshare, ideshare, volunteers, events, classes
- housing: apts / housing, rooms / shared, sublets / temporary, housing wanted, housing swap, vacation rentals, parking / storage, office / commercial, real estate for sale
- jobs: accounting+finance, admin / office, arch / engineering, art / media / design, biotech / science, business / mgmt, customer service, education, food / bev / hosp, general labor, government, human resources, internet engineers, legal / paralegal, manufacturing, marketing / pr / ad, medical / health, nonprofit sector, real estate, retail / wholesale, sales / biz dev, salon / spa / fitness, security, skilled trade / craft, software / qa / dba, systems / network, technical support, transport, tv / film / video, web / info design
- personals: strictly platonic, women seeking women, men seeking women, men seeking men, music romance, casual encounters, missed connections, rants and raves
- discussion forums: 1099, gifts, pets, apple, haku, photos, arts, health, political, alcohol, help, psych, autos, history, queer, beauty, housing, recover, bikes, jobs, religion, careers, jokes, role, comp, ank, science, crafts, ltr, shop

Who's Online

Pages: 1 | 2 | 3 | 4 | 5 ... 3591

Search by Username

Enter username:

You can use \* for wildcards, e.g. seby\*

Search

People Search

I am a:

Male

Looking for:

Male

Between the ages of:

Any and Any

Country:

Any

Search

XTube Stats

Total Members: 8,774,416

Members Online: 50,375

# CAM4

46067 WATCHING 1568 LIVE CAMS

- Milf Cams
- Lesbian Cams
- Asian Cams
- Pregnant Cams
- BBW Cams
- Shemale Cams

Cams Home Free Signup Login Win \$15000 Super Shows Help Contact Videos 43 Escorts

Free Live Sex Webcams - Free Live Cams Sex Chat

- Featured
- Recent
- Female
- Male
- Couple
- Shemale
- Party
- Us
- EN
- Premium



**Ashleyrobert**

Bicurious

30 Min 2,883 Viewers



**Sie\_und\_ich**

Straight

97 Min 2,345 Viewers

Just For Fun Spots



**Crash\_ks**

Straight

155 Min 1,872 Viewers

Gemütlicher Abend

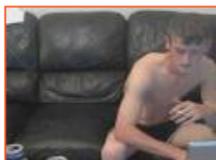


**Homo30**

Gay

23 Min 1,810 Viewers

Caxondos



**Hornyme90**

Straight

78 Min 1,518 Viewers

2 Fit Lads Lookin 4 Some Fit Milfs



**Frenchcp131**

Bicurious

85 Min 1,440 Viewers



**Sexymagy38**

Bisexual

41 Min 1,111 Viewers

# A closer look

Possibly facilitates **impulsive behaviors**  
(exposure/availability)

## Tight and Never Bottomed in College - 18 (College Park / UMD)

Date: 2011-09-20, 4:23PM EDT

Reply to:

[Reply To This Post](#)

[miscategorized](#)

[prohibited](#)

[spam/overpost](#)

[best of craigslist](#)

Never done anything with guys, but I'm willing to try it and see what happens. 5'6, 156 pounds, Asian/white mix. Might be able to host, but would also love to have some fun in your car. I want to bottom my first time, so tops, hit me up. Want to know what it feels like to bottom. DDF, so you better be, too. Looking for some fun and a learning experience, so hit me up, and hope you can be a good (and understanding) top. Haha.

## service for straight or curious, mwm+ - 28 (dupont/u street)

Date: 2011-09-21, 10:05AM EDT

Reply to:

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[miscategorized](#)

[prohibited](#)

[spam/overpost](#)

[best of craigslist](#)

title says it all. masculine white guy, very discreet, looking to service a straight, curious or bi guy to completion. married (to a woman) and not getting it at home? this is a perfect arrangement. send stats/pics for mine.

## Seeking discriminating, upscale mentor

Date: 2011-09-20, 9:24AM EDT

Reply to:

[Reply To This Post](#)

I am a VERY 'proper' appearing, socially adept, accomplished, mature gentleman with enough bi experience only to know that I want to take it further. I'm looking for a man of any age who has the experience, confidence, and patience to lead me in the many directions I haven't yet explored. Behind my exceedingly clean cut social persona is one that, once trust is established, can fully release inhibitions. I'm married, and therefore can't host, but am semi-retired and make my own schedule. 6'/180lbs, 'endowment' - maybe slightly above average (I've never measured!), circumcised, and lightly trimmed. Libido of a 30 year old.

# A closer look

Potentially increases exposure to drugs

a national random sample of 332 MSM who use the Internet to seek men with whom they can engage in unprotected sex

60.1% of the men in the study (versus 9.9% of men in the adult population) reported use of an illegal drug during the preceding 30 days

**Profile**

**Wher my parTy bttms aT**

**28, 6'1", 192lb, 31w, Muscular, Black Hair, Shaved Body, White, Looking for 1-on-1 Sex, 3some/ Group Sex.**

A lil abt me..  
Moved to NE from SF  
I dont travel  
If u dont parTy dont hit me up  
Weed nd poppers are overrated. Go to ur mama

**Profile**

**36yo italian/scottish**

**35, 5'11", 154lb, 31w, Swimmer's, Brown Hair, Some Body Hair, White, Looking for 1-on-1 Sex, 3some/ Group Sex.**

easy going guy. like role play, being verbal, w/s. Always up 4 partying...

**Drugs Often,**

**Versatile, 7.5" Cut, Anything Goes, Prefer meeting at: Your Place.**

Most study participants (56.4%) reported a preference for having sex while under the influence of alcohol and/or other drugs, with the large majority of these persons (85.9%) expressing a preference for illegal drug use in that context.

# Sex-Seeking Communities also...

- Provide a connection with gay men to other gay men in rural or oppressed areas
- Possibly Increase feelings of belonging while decreasing feelings of loneliness
- Provide a communication channel for friendship and long-term relationships
- Offer the possibility to sero-sort (a reliable strategy only when HIV-positive individuals meet HIV-positive individuals)

## Not your typical guy.

Thanks for stopping by and checking me out. I am looking for a friend to hang out with, possibly more. Although this is a hook-up site, I am still hoping to find a cool guy that is interested in more than fucking. It's not hard to find a guy to fuck, but in this state it is almost impossible to find a guy that just wants a gay friend he can talk to about things a straight friend wouldn't understand. (This doesn't mean I do not hook up, as I still get horny and need the release). I am an open minded laid back guy and I am always up for just chat if that is all you are interested in.

## Young POZ Montana Guy

I know that there are other poz guys out there in Montana but I never see many here. If you are HIV+ and want to chat or...

Other than being positive I am a healthy, std free, active person looking to get to know more guys that are similar.

I also know that many guys aren't open with there status but discretion is promised.

Send me a message. Even if I am not on I will reply later

## Looking for a trustworthy handsome son.

6'3", 192#, live in the mountains and stay busy. I'd like to find athletic, discreet friends for activities from chatting, dining, outdoors things & dad/son to whatever. Non smoker/no drugs, young is good. No overweight and mustache and goatee creep me out Work out most days, remote property. Yeah, picky, don't kiss and tell and believe in the concepts of loyalty and honesty.

I'm easy-going, not pushy, very discreet, don't stalk or harass. I mostly enjoy the company of slender/athletic guys with common interests and I'm very sorry that I am not into overweight folks or

# Motivations

“If I’m in chat and I put that I am looking for my knight in shining armor, they tell me to fuck off, haha. So its best to say I'm looking for sex and then see what happens. I know that normally guys use the Internet to find sex, first you get them into bed, and then you find out their name. What I ask for and what I offer is sex, then if I like the person maybe something else will happen, whether it be friendship or even better a stable relationship, but at the situation is, the only way is to go for sex first and see what happens.” (INT19, 35 years old)

“I would prefer a partner more than going out and fucking around [...] so I go out and say to myself “Lets see if my boyfriend is out tonight, or maybe he has stayed home’...I would like it [to be in a relationship], but its not something you can choose... But I think that the more people I meet, the more chance I have of meeting the person who could be the one for me.” (INT19, 35 years old)

“I have this thing that makes me sometimes rebel against the world and it could, on the one hand, seem like a self-destructive attitude, but on the other, could be seen as rebelling against myself...” (Int15, 37 years old)

“In periods when I need sex I don’t feel very comfortable with this feeling, for the fact that it is a little like having to fill a void and often the sex I have during these periods is empty because it doesn’t produce the pleasure which I was hoping for...” (INT1, 28 years old)

# And Sometimes a Cigar...



Is just a cigar....

$$\int e^x = f(u)^n$$

# Why MSM Are Different

They aren't!

Exception from primary mainstream social expectations (removal of constraints)

Religion (individual morality)

Marriage (lack of structured expectations)

Segregation

Reinforcement / escalation of behavior (peer pressure – remember the comment “it starts with sex”)

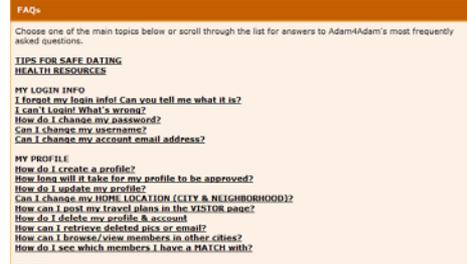
*Opinion*

The biggest difference?

Women (who tend to say ‘no’ more often)

# Where to Start

- FAQs – Frequently Asked Questions
  - Rules and regulations
  - Details on features
  - Instructions and directions
- Before you browse or contact anyone
  - Be sure you understand features, contact options, settings, picture and text requirements, any special requirements for health related profiles
  - Be sure you understand community norms, language, and population demographics
    - Use resources such as [compete.com](http://compete.com) and [quantacast.com](http://quantacast.com) to understand that site's traffic, demographics and ranking





# Screen Names and Email Addresses: Virtual Names – but NAMES none the less

- A screen name is a virtual identifier that is used by an individual in place of their real name.
  - Most are permanent and unchangeable, **but not all**
  - Many men will use the same screen name on multiple sites
    - so should interventionists
- Screen names and email addresses are often related
  - Yahoo, Windows Live (MSM), and AIM screen names are also email addresses

Prettygirl on Windows Live is [PrettyGirl@live.com](mailto:PrettyGirl@live.com)

# Understanding Sexual Behavior ~ Behavior is NOT Orientation

These strategies helped the participants maintain their heterosexual identity despite behaviors that were conventionally consistent with a bisexual identity.

Some protected their heterosexual identity by explaining their sexual behavior as

infrequent (Tony: “I’m not having sex every day, or every other day, with a man”)

accidental (Donnell: “Something just happens”)

recreational (Talon: “We all play games to relieve stress”)

unnecessary (Jason: “Don’t need to do that”)

necessity (Mark: “I needed the money at the time”)

I am a total bottom in the closet. I live with my GF but love hot encounters on the side. Ideal situation would be a regular bud to fuck my ass and mouth. I am super horny all the time and really love to service hot cock. Hit me up if you are a no-strings top looking to fuck some ass.

# Married

## Men Seeking Sex on an Intergenerational Gay Internet Website: An Exploratory Study

28.5% self-reported as married

68.5% of the married group = willing to be anal receptive

15.2% receptive AI was their primary desire

### Profile

#### married guy looking for action

**43, 5'9", 190lb, 35w, Average, Brown Hair, Some Body Hair, White, Looking for 1-on-1 Sex, 3some/ Group Sex, Misc Fetishes.**

versatile guy looking for guys to play with.

**Out No, Smoke No, Drink Socially, Drugs No,**

**Versatile, 6" Cut, Anything Goes, Prefer meeting at: Your Place.**

### Profile

#### Married Man for Same

**42, 5'11", 210lb, 32w, Muscular, Brown Hair, Hairy Body, White, Looking for 1-on-1 Sex, 3some/ Group Sex, Misc Fetishes.**

Looking for married or partnered men who need more than what they are getting. I am always horned up and can't get enough, looking for a good looking dude who likes sex, sucking, fucking, rimming, etc for daytime fun. Be good looking and smooth or hairy, any age up to 50. ddf, ub2

**Casual, Out Yes, Smoke No, Drink Occasionally, Drugs No, Zodiac Cancer.**

# Websites Where Patients and Partners Meet

- Message boards
  - Similar to bulletin boards or classified section of newspaper
- Social networking websites
  - Websites that people use to network or keep in contact with friends
- Dating websites
  - Website to meet looking for relationships
- Hook-up websites
  - Website focused on finding sex partners
- Mashups
  - Xtube (and other 'tubes')
  - Cam sites

# Men Who Have Sex With Men

- Bulletin boards
  - Postings are ‘disposable’
  - No membership required
  - Contact is anonymous
  - Locations can be faked



Curious straight guy looking for first experiences with a guy. I've met up with someone only once before, and want to try again. I'm 25, 6', 195 lbs, educated, masculine, sane, laid back, clean and hiv negative.

I'm looking for someone who will explore with me (or be patient and show me the ropes). Please be clean, sane, and close to my age. Looking for mutual jo and swapping oral, maybe more if we're both feeling comfortable.

50 mwm looking for normal down to earth men who know what descretion really is. I'm not looking to meet up at this time. This is completely new to me. My attraction to men is purely from waist down. Being married I can not host. All I'm looking for now is an email

# Craigslist / Bulletin Board

**craigslist**

post to classifieds  
my account  
help, faq, abuse, legal

search craigslist

for sale

**event calendar**

S	M	T	W	T	F	S
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7
8	9	10	11	12	13	14

avoid scams & fraud  
personal safety tips

craigslist blog  
craigslist factsheet  
best-of-craigslist  
craigslist TV  
craigslist movie & dvd  
craigslist foundation  
craigconnects

system status

terms of use about  
privacy help

washington, DC <sup>w</sup> [doc](#) [nva](#) [mld](#)

**community**

activities lost+found  
artists musicians  
childcare local news  
general politics  
groups rideshare  
pets volunteers  
events classes

**personals**

strictly platonic  
women seek women  
women seeking men  
men seeking women  
men seeking men  
misc romance  
casual encounters  
missed connections  
rants and raves

**discussion forums**

1099	gifts	pets
apple	haiku	philos
arts	health	politic
atheist	help	psych
autos	history	queer
beauty	housing	recover
bikes	jobs	religion
celebs	jokes	rofo
comp	kink	science
crafts	l.t.r.	shop
diet	legal	spirit
divorce	linux	sports
dying	loc pol	
eco	m4m	tax
educ	money	testing
etiquet	motocy	transg
feedbk	music	travel
film	npo	vegan
fitness	open	w4w
fixit	outdoor	wed
food	over 50	wine
frugal	p.o.c.	women
gaming	parent	words
garden	pefo	writers

**housing**

apts / housing  
rooms / shared  
sublets / temporary  
housing wanted  
housing swap  
vacation rentals  
parking / storage  
office / commercial  
real estate for sale

**for sale**

appliances	arts+crafts
antiques	auto parts
barter	baby+kids
bikes	beauty+hltth
boats	cars+trucks
books	cds/dvd/vhs
business	cell phones
computer	clothes+acc
free	collectibles
furniture	electronics
general	farm+garden
jewelry	garage sale
materials	household
rvs	motorcycles
sporting	music instr
tickets	photo+video
tools	toys+games
wanted	video gaming

**services**

beauty	automotive
creative	farm+garden
computer	household
cycle	labor/move
event	skill'd trade
financial	real estate
legal	sm biz ads
lessons	therapeutic
marine	travel/vac
pet	write/ed/tr8

nearby cl

annapolis  
baltimore  
charlottesville  
cumberland val  
delaware  
eastern shore  
eastern wv  
frederick  
fredericksburg  
harrisburg  
harrisonburg  
lancaster  
reading  
richmond  
south jersey  
southern md  
washington  
western md  
winchester  
york

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[us cities](#)

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[us states](#)

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[canada](#)

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[cl worldwide](#)

Married 412

# Bulletin Board for PS?



- Not for notification... but
  - Many men will post the same ad over and over
  - Can be used for record searching
    - Phone numbers are written (sex one seven...)
    - Photos are often the same
  - Confirm locations
  - Local behavioral surveillance



There are many websites that can be used for surveillance, <http://listings.cruisingforsex.com> is an example. These 'venues' are ideal for MSM, married, or discrete men.

>> [George Washington University](#)  
Marvin Center, 800 21st Street NW Washington, District of Columbia  
**Cruisy toilet in the basement**  
**Directions:** Located two blocks from the Foggy Bottom Metro station on the corner of 21st and H Streets.

★★★★☆  
Rate: Click on 1-5 stars(4 votes)

[Read Details...](#)

Recent Reviews  
**Posted Apr 2 2011:** I would give it one star. There is little action after 5 and on weekends anyways. [\[read more\]](#)

[Read all reviews and add your own, upload pictures, etc.](#)

# Websites Have Feelings

Sex-seeking environments are best suited for notification because of their private feeling.

Social Networking Sites and sites with a public 'feel' should be a last resort for notification.

- Facebook 'feels' public
- Adam4Adam 'feels' private
- BareBackRT 'feels' extreme
- Twitter 'feels' informative, 'quick'
- YouTube 'feels' entertaining but not necessarily social



# Facebook, Social Hub of the World

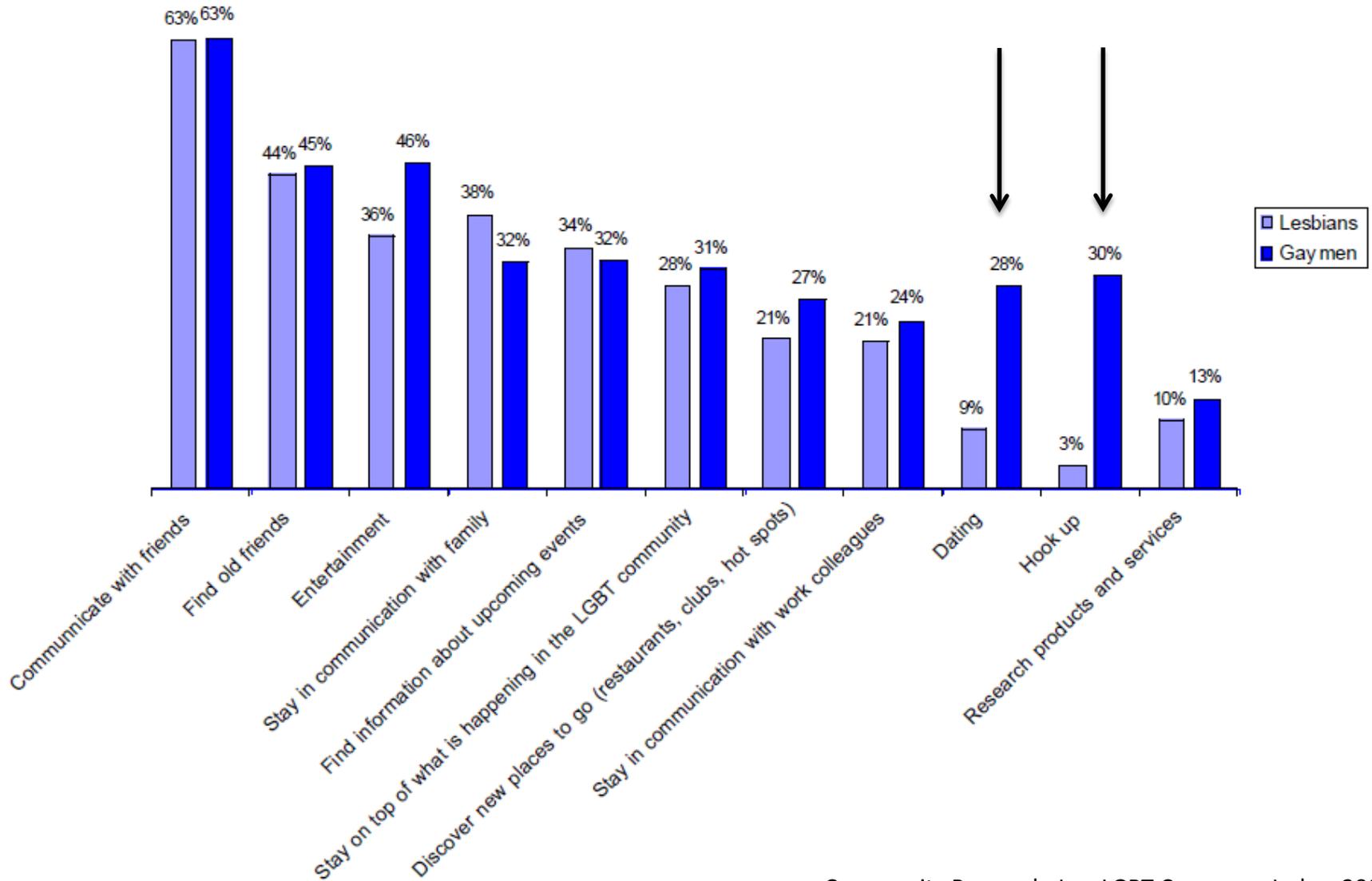
- More than 750 million active users
- 50% log on daily
- Average user has 130 friends
- 250 access through mobile
- Mobile users are twice as active as non-mobile users
- 10,000 new websites interact with Facebook  
**EVERY DAY**



<http://www.facebook.com/press/info.php?statistics>

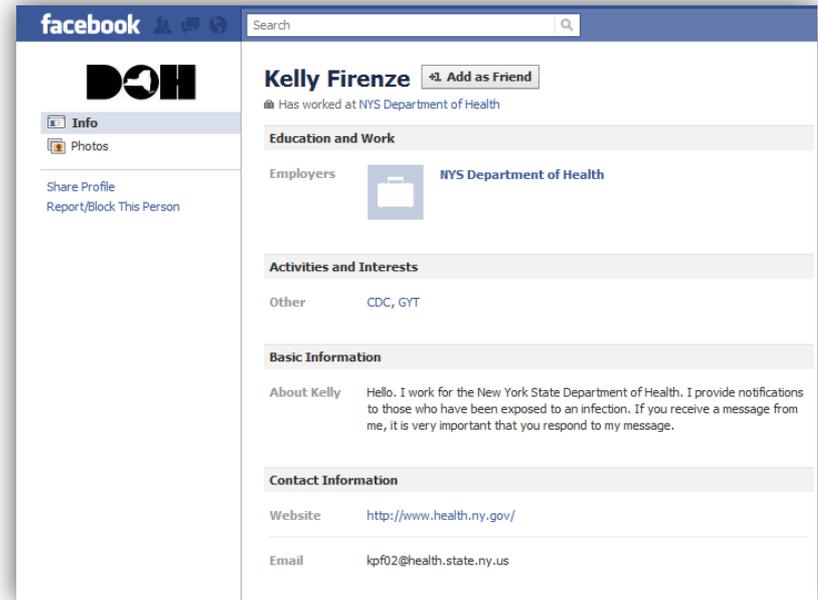
# Facebook for Hookup

What is your motivation to use social networking sites? Mark all that apply.



# Facebook Profile (IPS) Possibilities

- Partner Services
  - (background tracing)
- General Awareness
- Community integration
  - Public Relations
- Alerts
  
- All of the above



Personal Profile demands integration  
A profile is REQUIRED to contact members

# Dating Site Rankings



## Free Dating (August)

PlentyofFish

Adam4Adam

DateHookup

OKCupid

WooMe

## Gay Dating (August)

Adam4Adam

Manhunt

OutPersonals

## Black Personals (August)

Black People Meet

Black Singles

Black Christian People Meet

1 in 6 couples married in the last 3 years met on an online dating site (2x the number that met in bars, clubs and other social events combined).

1 out of 5 single people have dated someone they met on an online dating site.\*\*\*

[http://www.onlinepersonalswatch.com/news/internet\\_dating\\_rankings.html](http://www.onlinepersonalswatch.com/news/internet_dating_rankings.html)

# Features of Dating and Hookup sites

**Availability:** Time is important (looking for now)

**Blocking:** Contacts can disappear easily

**Buddies:** Private list of contacts

**Tracks:** Shows the profiles you have viewed

**Search:** Detailed, local

**Chat/Instant Message:** Quick communication



When you join any website you agree to the terms of service

FAQs, HELP, site tours, and other support and marketing features can be a great help and should be reviewed before joining or using any of the site's features.

Features change, be sure to look for new features that may improve or impede IPS/N each time you login.

# Manhunt.net



July 2011

380,900 unique visitors

76% of the members  
account for 97% of the  
visits

Rank #5,443

Older / Less Diverse

34% 18-34

46% 35-49

80% White

# Adam4Adam.com

ADAM 4 ADAM

Not a Member Yet? JOIN NOW! It's FREE!

For our mobile version click here:  
[M.ADAM4ADAM.COM](http://M.ADAM4ADAM.COM)  
Or here for our GPS Web App:  
[RADAR.ADAM4ADAM.COM](http://RADAR.ADAM4ADAM.COM)

**Member Login**

Username:

Password:

Remember my Username

**Login**

[Forgot your Login Info?](#)

**Join FREE** and get a Free gift  
at [store.adam4adam.com](http://store.adam4adam.com)

**HARDCORE HUNG BFS**  
**JOIN NOW**  
TO WATCH THIS VIDEO!  
USER SUBMITTED HUNG BFS

**GENERIC VIAGRA**  
JUST LIKE VIAGRA!  
AS LOW AS \$0.98/PILL

**4RX**  
ONLINE PHARMACY  
CLICK HERE!

**GENERIC CIALIS**  
LAST UP TO 36 HOURS!  
AS LOW AS \$1.42/PILL

Each member must certify that he is 18 years of age or older. All profile photos are posted by members solely for the purpose of meeting other members. [RTA](#)

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July 2011

804,529 unique visitors

Rank #2,927

Younger / Diverse

46% 18-34

38% 35-49

42% Black

39% White

15% Hispanic

<http://siteanalytics.compete.com>  
<http://quantacast.com>

# BGCLive (BlackGayChat)

**BGC Live.com**

BGCLive.com is the largest gay/bi/trans social network where members communicate with Black and Latino Brothas/Sistas. BGC welcomes all members of the LGB&T community, including the Black Brothas/Sistas, Our Latino Brothas/Sistas, Our White Cousins and Our Far East Coast Cousins from China and India, we are all One Big Family. Anyone who thinks otherwise does not belong here.

Contact Us: [Here](#)  
Advertise: [Here](#)

**Hot Stories**

1.  Trade and the City [403]
2.  My Husband's Secret: Book 4 of IGSD\*ck in 2 weeks [7874]
3.  Homeboyz [465]
4.  Good Boy... Gone Badd [102]
5.  Life is a B\*\*\*\*h [41]

Login ID   
Password

NOTE: Make sure your browser is set to accept cookies.

Forgot your user/pass: [Click Here](#)

**Recent Forum Posts**

Topic: [HOT DAMN HOES HERE WE GO AGAIN!](#)  
[quote:af9d80fb80="ribbon\_"] [quote:af9d80fb80="seandra\_iz\_god"] [quote... [read more](#)

 [seandra\\_iz\\_god](#)

Topic: [THIS IS HOW KERI CAN PUSH NBA TO PLATINUM](#)  
[quote:b93524bb47="eccentric-otank"] [quote="azon123"] :lol: [quote:b935... [read more](#)

 [k\\_eeeps](#)

Topic: [Top nigga for phone bone needed](#)  
Fake profile

**Hot Topics**

1.  I wonder if botto this?!?!?

July 2011

181,839 unique visitors

Rank #11,634

# BareBackRT

Dedicated to UAI

What do (can) your  
risk reduction  
conversations look  
like?

Welcome to BarebackRT.com



MEET REAL MEN ONLINE FOR REALTIME BAREBACK SEX.

Not already a member?  
**JOIN TODAY** ▶

Registration is  
**FAST, FREE and  
EASY!**

Screen Name:  
[Redacted]  
Password:  
[Redacted]  
 Remember Me  
**Login**

*Forget your Screen Name or password?*

All images depicting people are of men that are at least 18 years of age at the time of registration. Photos are posted by members and posted solely for the purpose of entertainment. BarebackRT.com does not guarantee the accuracy of images, or profile information posted by its members.  
Copyright 2006-2008 Wet-Media, Inc. All rights reserved. Send Mail to Support or call 1-520-829-4420

July 2011

83,895 unique visitors

Rank #24,926

# Extremes

## Need for POZ seed

My goal...to get knocked up. Yes, I'm a bugchaser, and yes I want to be poz'd. Save your lectures, I know what I'm doing. Any poz/aids wasting guys wanna breed my neg hole....hit me up!! anonymous scenes, rape scenes, cum n go scenes...all good. Moving to NY in November 2011

### I'm Into:

| Jack Off | Oral | Fucking | 1 On 1 | Group Sex | WS | FF | B&D | Rimming | Kissing | Leather | Role Playing | S&M | Nipples | Feet | Toys | Voyeurism | Straight Guys | Bi-Sexual Guys | Exhibition | Jocks | Verbal | Gang Bangs | Anonymous Sex | Married Men | Traveling Men | Truckers | Couples | Glory Holes | Uniforms | Sex in Public | Public Parks | Tea Rooms | Cowboys | Bears | Daddies | Chubs | Tattoos | Piercings | Raunch | Vac-Pumping |

**Take Loads Anal:** Yes

**Give Loads Anal:** Yes

**Drug Use:** Yes

**Smoking:** Yes

**Cock, Position:** Small/Cut | Versatile

**Take Loads Oral:** Yes

**Give Loads Oral:** Yes

**Body Hair:** Ask Me

**Your Status:** Positive Okay

**When:** Anytime

**Where:** No Preference

**Sexuality:** Ask Me

**My Status:** Negative

## Profile

### NSA Bareback Bug Swapping

**32, 5'10", 160lb, 32w, Athletic, Bald Hair, Hairy Body, White, Looking for 1-on-1 Sex.**

Wanting encounters with breeders and chasers. Anonymous and Bareback Only. Bugchasers and Givers, you know who you are.

Wanna give yours? Wanna take some? Never see each other again? Deep secret inside. You know if this is you.

Enough Said. Reply if interested.

Masculine, Bald, Hairy, Hung 8x6, Scruff.

**8" Cut, HIV Positive,**

## Giftreceiver

75y.o. gay man, still good looking, slim body, very passionate. I love sucking cock and swallowing love juices, also love taking cock and receiving lots of cum into my body. I find barebacking sex very exciting and would love to go to a bug party where I'm the only negative there allowing the positive guys to fuck me into their positive state. At my age I don't care.

### I'm Into:

| Jack Off | Oral | Fucking | 1 On 1 | Kissing | Nipples | Voyeurism | Straight Guys | Bi-Sexual Guys | Gang Bangs | Married Men | Glory Holes | Public Parks | Daddies | Raunch |

**Take Loads Anal:** Yes

**Give Loads Anal:** Yes

**Drug Use:** Ask Me

**Smoking:** No

**Cock, Position:** Average/Uncut | Bottom

**Take Loads Oral:** Yes

**Give Loads Oral:** Yes

**Body Hair:** Naturally Smooth

**Your Status:** Positive Okay

**When:** Evenings

**Where:** Your Place

**Sexuality:** Gay

**My Status:** Negative

Bug Chasers / Gift Givers – talking about extremes is important.

# What A Profile Knows (and doesn't)

Remember: it is about marketing, and marketing does not always tell the absolute truth.

N=2,716 MSM

75% and 72% of the Tested and Never Tested groups disclosed a HIV-negative status in all of their online profiles

17% of HIV-positive participants did so.

**Hairy Chested Feeder Looking for Hungry Oral Men**

I love to feed my cum load to a hungry man who enjoys a mouth full. Sometimes I like to be aggressive and fuck the hell out of your throat ... Sometimes I like to lay back ... relax ... and let you work on my cock for your creamy reward. Sometimes I'm in the mood for a kissing & cuddling marathon. Ask me which mood I'm in ... or tell me what mood you're in. In either case ... WET 'n SLOPPY is GOOD.

Also LOVE to watch hot action! Partial to masculine, hairy chested men who are in good shape and very oral by nature. Facial hair, non-smoking, Late 20's to Early 40's (Real Years) +++!! HIV Neg & STD Free. Last **Tested** 08/16/2011.

**PERVERTED PIG BOI**

HEP C NEG INKED/PIERCED PIG FOR RAW CHILLED GROUP / BB / FF / WS / FLETCHING / RIMMING / DOUBLE FUCKING, IN OR OUT OF RUBBER/LEATHER/SKIN GEAR ~ PLAYROOM HERE, BUT TRAV AS WELL ~ A GOOD FF TOP, & CURRENTLY ON THE HUNT FOR TALENTED TOP & TOP/VERS FISTERS TO EXPAND/FORCE OPEN MY SMOOTH TIGHT HOLE ~ NOT INTO ENDLESS CHAT ON HERE, AND DON'T DO BLOOD OR VANILLA, OTHER THAN THAT, UP FOR PRETTY MUCH ANYTHING - INKED, PIERCED SKIN PIGS TEND TO FLOAT MY BOAT, AND IF YOU ARE MOHAWKED TOO, DON'T GO TO THE FRONT OF THE QUEUE, JUST CUM STRAIGHT THROUGH MY BACK DOOR WIV YER VIP PASS !! STAY PIGGY :@)

**I'm Into:**

Jack Off | Oral | Fucking | 1 On 1 | Group Sex | WS | FF | Rimming | Leather | Role Playing | S&M | Toys | Exhibition | Jocks | Verbal | Gang Bangs | Anonymous Sex | Couples | Glory Holes | Uniforms | Sex in Public | Public Parks | Tattoos | Piercings | Raunch

**Take Loads Anal:** Yes      **Take Loads Oral:** Yes      **When:** Anytime  
**Give Loads Anal:** Yes      **Give Loads Oral:** Yes      **Where:** No Preference  
**Drug Use:** Yes      **Body Hair:** Naturally Smooth      **Sexuality:** Gay  
**Smoking:** Quitting      **Your Status:** No Preference      **My Status:** Do Not Care

**Cock, Position:** Large/Uncut | Versatile Top

**bubble but bottom looking**

Im a good looking athletic, clean, 100% bottom. 5'11", 165, looking like a good looking, clean, well endowed, in shape top. like a 20. like it raw if your clean .have a bf & haven't cheated yet my pics are real so should yours be!

**I'm Into:**

Jack Off | Oral | Fucking | 1 On 1 | Group Sex | Rimming | Kissing | Leather | Nipples | Feet | Toys | Straight Guys | Bi-Sexual Guys | Exhibition | Jocks | Verbal | Gang Bangs | Anonymous Sex | Married Men | Traveling Men | Truckers | Couples | Glory Holes | Uniforms | Sex in Public | Public Parks | Tea Rooms | Cowboys | Daddies | Tattoos | Piercings

**Take Loads Anal:** Ask Me      **Take Loads Oral:** No      **When:** Ask Me  
**Give Loads Anal:** No      **Give Loads Oral:** Yes      **Where:** Ask Me  
**Drug Use:** Ask Me      **Body Hair:** Some Hair      **Sexuality:** Gay  
**Smoking:** Social      **Your Status:** Ask Me      **My Status:** Negative

**Cock, Position:** Holy Shit! / Ask Me | Bottom

# Challenges / Opportunities

**Profile**

**READ THE DAMN PROFILE!**

**45, 5'11", 180lb, 34w, Average, Brown Hair, Hairy Body, White, Looking for 1-on-1 Sex.**

Profiles are here for a reason...READ IT.  
BB means BAREBACK/NO CONDOMS  
HIV POZ means JUST THAT  
YOUR PLACE means I DONT HOST AS A RULE  
DONT MESSAGE ME AND THEN ACT ALL  
RETARDED BECAUSE YOU DIDNT READ THE  
PROFILE  
That said, I am interested ONLY in WHITE or  
LATINO men who like to fuck bb THIS MEANS NO  
BLACK OR MIX/BLACK guys,.....just my pref  
guys...we all like what we like.  
If you arent classified in the above and insist on  
contacting me, prepare to be blocked. Have some  
kind of picture as well.

Top/Versatile, foreplay, kissing, massage,  
rimming, love big balls, HATE shaved pube

**Conservative, Out Yes, Smoke Yes, Drink  
Socially,**

**vers/top, 6" Cut, Anything Goes, HIV  
Positive, Prefer meeting at: Your Place.**

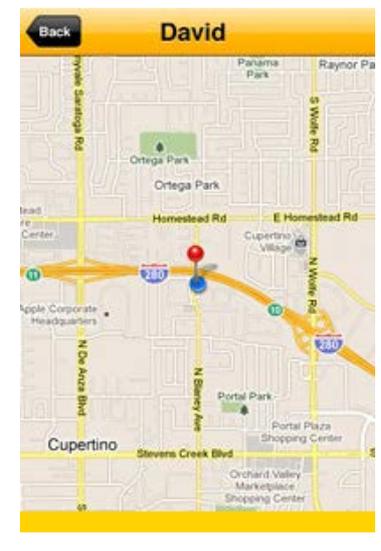
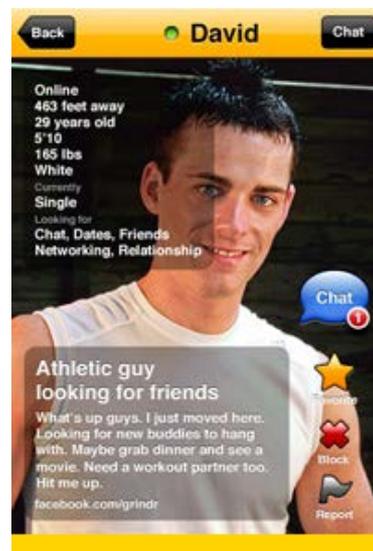
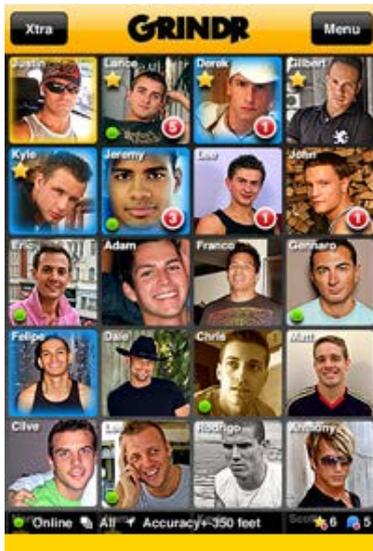
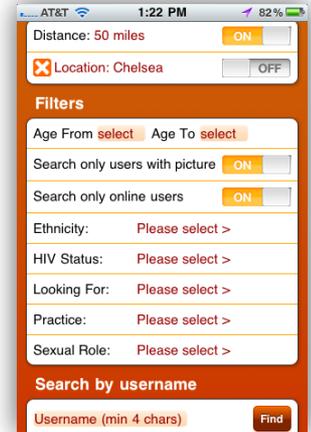
If this was your patient or partner  
how would you approach them?

Can a "cut and paste" approach work?

Each case is unique, as is each venue.  
Specialists must be trusted and  
empowered to use the best words, for  
the case and venue of notification.

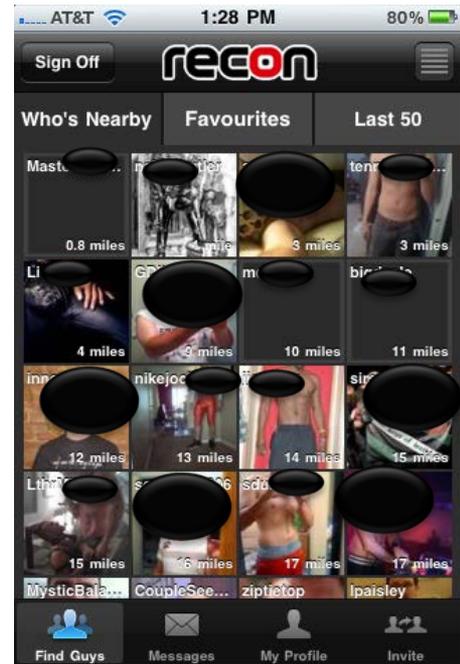
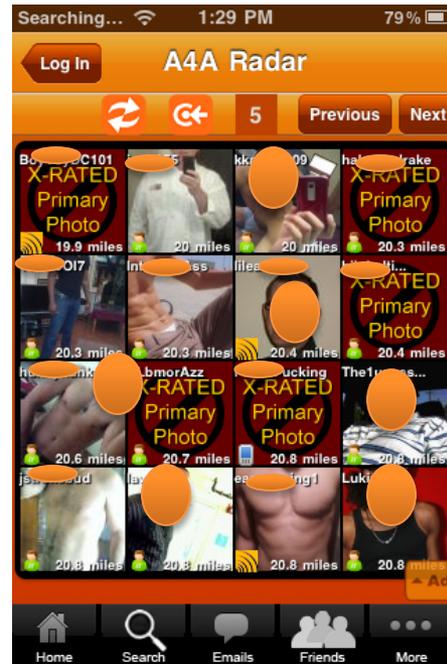
# Understanding Apps

- Location-based (near me)
- Search options vary
  - A4A, screen name search (N/A: Grindr, Manhunt)
- Rapid / local communication





# Smart Phones / Apps



# Improve Interview Outcomes

- Create a non-judgmental environment where patients and partners are free to honestly discuss their behaviors
- Understand and accept that sexual behavior, sexual identity, and sexual orientation are not always in ‘alignment’ (profiles says hetero but behavior is same-sex)
- Stress that you are on ‘their side’ and explain exactly what you are doing, why you ask what you ask, and how they can help protect their community from infections through PS
- Assume patients meet partners through the Internet
- Know what sites are popular locally, nationally
- Provide unrestricted Internet access in a private location for all interviews
- Understand the venues
- Understand the patient/partners social and sexual network
  - A4A, BBRT, Match.com, Craigslist
- Understand the terms used for behaviors, how to read a profile and ‘get the message’
- Provide the hardware / Software (iPad, iPhone, Laptop, cellular / ‘anywhere’ Internet, access to Field Records from the Field, email addresses, text messaging)

# General Resources

About.com: Online Culture: [Understanding the Internet Experience](#)

Wikipedia: [Cyberculture](#)

Slang: [Urban Dictionary](#)

Sexual Orientation: [American Psychiatric Association](#)



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# Thank You for Participating!

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