

STD ENGAGE

Orlando 2018

Communities in Unity:
Meeting the Challenges Together

**SPONSORSHIP
& EXHIBITOR
PROSPECTUS**

NOVEMBER 13-16, 2018
Omni Orlando Resort
at ChampionsGate
ORLANDO, FLORIDA

ncsddc.org



A Message from NCSD's Executive Director

Dear Friend & Partner in STD Prevention:

The National Coalition of STD Directors (NCSD) is pleased to provide you with the attached 2018 Sponsor & Exhibitor Prospectus for STD Engage 2018, November 13-16, 2018, at the Omni Resort at Championsgate in Orlando, Florida.

In honor of this year's theme, ***Communities in Unity: Meeting the Challenges Together***, and in commitment to promoting health equity in all of our work, this year's meeting will focus on health equity and social disparities and how, when united, we can effectively address the disproportionate impact of STDs on MSM and the gay community, communities of color, women, young people, and other populations.

Our cutting-edge, highly-rated meeting is a place that 600+ leaders from state, local, and territorial STD programs, community-based partners and allies as well as other sexual health professionals come together to talk about the latest in STD prevention and sexual health. For the first time, we have welcomed formal partners from the fields of HIV, family planning, public health laboratory services, state and local public health administration, and clinical training and research to be more actively involved in the planning of the meeting to ensure broad representation of sexual health throughout the program.

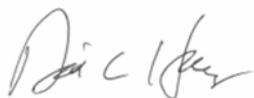
STD Engage 2018 is taking place during a time of national crisis for our field. With the highest STD cases in history, the challenges facing the sexual health and STD fields are enormous. STD Engage is your chance to connect with our field to make your voice heard. We welcome and need your participation as a partner in the fight against STDs.

Presented in this prospectus are several sponsorship and exhibit opportunities that I hope you will consider. These opportunities are limited and filled on a first come, first serve basis.

For more information, please contact Kelly Mayor, Director, Operations and Member Services, at 202-842-4660 / kmayor@ncsddc.org.

We look forward to hearing from you and seeing you in November!

Best,



David C. Harvey
Executive Director

Items / Events for Sponsorship

All sponsors receive complimentary exhibit space, full access to sessions, signage during sponsored event, acknowledgement in the program agenda and recognition throughout the meeting. Lunch and Reception sponsors will also have the opportunity to address attendees.

Meeting Lanyards with Logo	\$4,000
<i>Sponsorship Committed by Cepheid</i>	
Mobile Device Charging Stations	\$5,000
<i>Sponsorship Committed by Trinity Biotech and Veru</i>	
Meeting App	\$5,000
<i>Sponsorship Committed by Chexout</i>	
Meeting Bags with Logo and One Insert	\$5,000
<i>Sponsorship Committed by Diagnostics Direct</i>	
Meeting Wi-Fi	\$10,000
<i>Sponsorship Committed by Roche Diagnostics</i>	
<u>Tuesday – November 13</u>	
Afternoon Break	\$7,000
Welcome Reception	\$35,000
<u>Wednesday – November 14</u>	
Breakfast	\$12,000
Morning Break	\$7,000
<i>Sponsorship Committed by Center for Disease Detection</i>	
Lunch	\$15,000
<i>Sponsorship Committed by Gilead</i>	
Afternoon Break	\$7,000
<u>Thursday – November 15</u>	
Breakfast	\$12,000
<i>Sponsorship Committed by Dynavax</i>	
Morning Break	\$7,000
<i>Sponsorship Committed by Atlas Genetics</i>	
Lunch	\$15,000
Afternoon Break	\$7,000
Annual Reception	\$35,000
<i>Sponsorship Committed by Hologic</i>	
<u>Friday – November 16</u>	
Breakfast	\$12,000
Lunch	\$15,000



Overview of NCSO

Founded in 1997, NCSO has sought to promote sexual health through STD prevention for over 20 years. We provide national leadership that strengthens STD programs by advocating for effective policies and resources, and by increasing awareness of the medical and social impacts of STDs. NCSO is the only national STD organization with a constituency of frontline STD programs and services. Our members represent state and local STD program directors in all 65 CDC project areas (fifty states, seven cities and eight US territories) as well as thousands of associate members engaged in reproductive and sexual health in the public and private sectors.

NCSO uses its collective knowledge and experience through four core functions to enhance the provision of STD services to at-risk populations.

Member Services: Providing enhanced services to our members, including holding the only annual meeting in the U.S. for STD prevention health professionals;

Policy and Government Relations: Providing policymaker education at all levels of government that improve sexual and reproductive health policies and advocating for adequate resources the STD prevention field and sound policy.

Technical Assistance and Health Equity Promotion: Addressing profound and persistent health inequities in sexual and reproductive health among populations disproportionately impacted by STDs, including communities of color, youth and men who have sex with men.

Communications: Serving as the national voice for STD prevention, NCSO works to ensure that the nation is talking about STDs and that their implications are known to decision makers around the country.

Topics to be addressed during STD Engage 2018

Each year, our annual meeting is focused on sharing the latest information on STDs and other sexual health topics enabling our members and partners to carry out their work more effectively. This year, we are expanding our commitment to promotion of health equity on all of our work to include STD Engage. This year's theme, *Communities in Unity: Meeting the Challenges Together*, will spotlight social disparities and the disproportionate impact of STDs on MSM and the gay community, communities of color, women, young people, and other groups – all through the lens of STD program science.



- Health Equity in STD prevention and services
- Federal & state policy updates
- STD clinics
- PrEP
- STD prevention among adolescents, MSM, women and other populations
- Diagnostics and treatment updates
- Development of sexual health clinics
- Emerging threats: Congenital Syphilis & Drug-Resistant Gonorrhea
- The changing role of Disease Intervention Specialists
- New and innovative communications
- CDC updates, including presentation by STD Division Director Gail Bolan, M.D. and other federal officials

Purpose of Meeting

**STD
ENGAGE**

Orlando 2018

**Communities in Unity:
Meeting the Challenges Together**

STD Engage 2018 is held for state and local STD directors across the nation and their staff, as well as key partners in the fight against STDs, to exchange epidemiological and other public health information, respond to emerging issues, develop policy positions and advise key officials, including CDC, on the prevention of STDs. The meeting:

- Addresses effective ways to prevent, control and eliminate STDs;
- Showcases innovative and successful programs that have yielded significant results;

- Focuses on an improved prevention agenda for STDs;
- Provides a forum to share new solutions not traditionally employed in STD prevention;
- Introduces germane public policy issues for discussion and action;
- Fosters dialog, learning and skill building through plenary sessions, discussion groups and workshops;
- Addresses Laboratory Services
- Highlights emerging STD issues and trends; and
- Encourages peer to peer networking as well as the interaction and discussion with exhibitors.

Audience

The 2017 Annual Meeting had an audience of more than 500 participants and we expect our 2018 Annual Meeting to be as highly attended. Participants in this meeting include STD directors who are key decision makers of their STD Programs and whose project areas are responsible for prevention and control for 90% of the STD morbidity in the United States. We also expect strong representation from NCSD's

associate members, staff from the CDC, and national partners in the areas of sexual health, family planning, HIV/AIDS, laboratory services, and others.



Exhibitor Information

Dates and Location	Set-Up	Tentative Exhibit Hours	Dismantle
<p><u>November 13th – 16th</u></p> <p>Omni Orlando Resort at Championsgate</p> <p><i>International Ballroom</i></p> <p>1500 Masters Blvd, ChampionsGate, FL 33896</p>	<p><u>November 13th</u></p> <p>2:00 PM – 4:30 PM</p>	<p><u>November 13th</u></p> <p>6:00 – 8:00 PM</p> <p><u>November 14th</u></p> <p>8:00 AM – 9:00 AM 10:45 AM – 11:00 AM 12:00 PM – 2:00 PM 3:15 PM – 3:30 PM</p> <p><u>November 15th</u></p> <p>8:00 AM – 9:00 AM 10:00 AM – 10:20 AM 11:45 AM – 1:15 PM 2:30 PM – 2:45 PM 4:00 PM – 4:15 PM</p>	<p><u>November 15th</u></p> <p>4:15 PM – 6:00 PM</p>



Rental of exhibit booth space includes a six foot draped table, two chairs and a waste basket. To ensure that your exhibit receives maximum exposure, NCSA has planned all breakfasts and lunches as well as morning and afternoon breaks in the exhibit area. Exhibitors are encouraged to attend sessions when exhibits are closed.

Exhibitors will receive full conference registration for one (1) representative, a listing in the meeting program, a directory of

all conference attendees and access to attend any sessions throughout the meeting.

Exhibitor Packages

- Commercial Enterprise \$2000
- Non-Profit Organization \$750
- Bag Inserts..... \$750

Bag Inserts

Organizations also have the option to have items placed in the meeting participant bags at a cost of \$750 and a maximum of two inserts per organization. Please send 650 copies of each item. Bag inserts should be sent to the attention of Kelly Mayor and must arrive at the hotel no later than Friday – November 9, 2018.

Cancellation

Exhibitors wishing to cancel their exhibit space must do so prior to **Friday - October 12th, 2018** to receive a 50% refund. Absolutely no refunds will be given after October 12th. Should the meeting and/or exhibit program be cancelled by NCSD or the hotel, all payments made for rental of exhibit space will be refunded.

Exhibitor Terms and Conditions

Installation and Dismantling

NCSD reserves the right to restrict exhibits that, because of noise, methods of operation, or for any reason, become objectionable, and also to prohibit or evict without refund, any exhibit or person that, in the opinion of NCSD, may detract from the general character of the exhibition.

Audio-visual and other sound and attention-getting devices must be relevant to the exhibitor’s products or services. They must not disturb other exhibitors.

Restrictions

- No exhibitor shall assign, sublet, or share the space allotted without the advance knowledge and consent of NCSD. Exhibitors must show only products manufactured or represented by their company in the regular course of business.
- Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Hotel, NCSD and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition

premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

- Exhibitor or his/her agents shall not injure or deface the walls or floors of the building, the booths, and/or the equipment or furnishing in the booths. No signs or other articles shall be affixed, nailed or otherwise attached to walls, doors, etc. Likewise, no attachments should be made to the floors by nails, screws, or any device that would damage them. All space leased is subject to these restrictions. The exhibitor will be held liable for any such damage caused by him/her or his/her agent. The exhibitor assumes full responsibility for complying with union regulations concerning fire, safety, electrical wiring and health.
- Exhibitor acknowledges that neither the Hotel, its owners, its operator maintain insurance covering exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor.
- Performance of this contract is contingent upon the ability of NCSDDC and the Omni Resort Championsgate to complete same and is subject to labor disputes, strikes or picketing, accidents, government (federal, state or local) requisition upon travel, transportation, supplies and other causes, whether enumerated herein or not, which are beyond the control of these entities.

Insurance

- Exhibitor also represents that it has obtained insurance covering such claims, losses, damages, charges, and fine. In addition, the exhibitor acknowledges that the National Coalition of STD Directors and the Omni Resort Championsgate do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

Contact US

With questions regarding sponsorship opportunities, contact:

Kelly Mayor
Director, Operations and Member Services
202-842-4660
kmayor@ncsddc.org

