



**STD
ENGAGE**

DC CAPITAL AREA ★ ★ ★ 2019

Innovate, Impact, Empower

*Sponsorship
& Exhibitor
Prospectus*

NOVEMBER 19-22, 2019

**Hilton Alexandria
Mark Center Hotel**

ALEXANDRIA, VA

ncsddc.org



A Message from Executive Director David Harvey

Dear Friend and Partner,

I invite you to participate as a sponsor or exhibitor in STD Engage 2019, our National Coalition of STD Directors annual conference and membership meeting. Join us in the DC Capital Area November 19-22 at the Hilton Alexandria Mark Center. Read this Sponsor and Exhibitor Prospectus to learn how you can engage with NCSD, our membership, and other public health leaders and practitioners at the conference this fall.

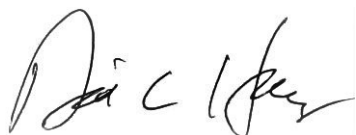
STD Engage is the place where STD and sexual health professionals come together every year to network and discuss the latest in research and best practices in STD prevention and sexual health promotion. We expect more than 600 conference participants and will offer learning opportunities ranging from provocative plenary sessions with national thought leaders to hands-on workshops led by local program experts.

To assure that there is something for everyone at STD Engage, joining us again this year in conference planning will be leaders from state, local, and territorial STD programs and their community-based partners and sexual health allies, as well as conference partners from the fields of HIV, family planning and reproductive health, and national, state, and local public health—including administration, laboratory services, and clinical training and research.

Our sponsorship and exhibit opportunities are filled on a first come, first serve basis, so I encourage you to contact Shameka Jennings (sjennings@ncsddc.org) soon to secure your sponsorship and exhibit space.

I look forward to seeing you at STD Engage 2019 in November!

Best wishes,



David C. Harvey
Executive Director

STD Engage 2019—Innovate Together!

With soaring STD rates threatening America’s sexual health and costing the U.S. health care system as much as \$16 billion annually, what will it take to move the needle on STD prevention? STD Engage 2019 is an opportunity for stakeholders to innovate together.

Who Attends STD Engage?

You can expect to meet a broad range of STD and sexual health professionals at STD Engage 2019—from key decision makers like our core membership of the state and territorial STD directors, who are responsible for preventing and controlling 90 percent of the STD morbidity in the U.S., to federal public health policymakers, industry partners, researchers and academics, clinicians, community-based providers, and frontline disease intervention specialists.

Sponsorship Levels

All sponsors receive full access to sessions, signage during a sponsored event, acknowledgement in the program agenda, and recognition throughout the meeting.

ENGAGED INNOVATOR (\$50K) *One Sponsorship Available*

- ❖ **Annual Reception Sponsorship**
- ❖ **Five Registrations**
- ❖ **Complimentary Exhibit – Premiere Location**
- ❖ **Three Conference Bag Inserts**
- ❖ **Logo Signage in Prominent Locations**
- ❖ **Branded Sponsorship on Meeting Website**
- ❖ **Three Push Notifications on Mobile App**
- ❖ **One (1) Banner Ad on Mobile App**
- ❖ **Recognition from the Podium During Opening Session**
- ❖ **Opportunity to Send One Email Communication to Attendees Before and After the Event**

ENGAGED ADVOCATE (\$40K) *One Sponsorship Available*

- ❖ **Capitol Hill Reception Sponsorship**
- ❖ **Four Registrations**
- ❖ **Complimentary Exhibit – Premiere Location**
- ❖ **Three Conference Bag Inserts**
- ❖ **Logo Signage in Prominent Locations**
- ❖ **Branded Sponsorship on Meeting Website**

- ❖ **Three Push Notifications on Mobile App**
- ❖ **Recognition from the Podium During Opening Session**

ENGAGED PARTNER (\$40K) *One Sponsorship Available*

- ❖ **Welcome Reception Sponsorship**
- ❖ **Four Registrations**
- ❖ **Complimentary Exhibit – Premiere Location**
- ❖ **Three Conference Bag Inserts**
- ❖ **Logo Signage in Prominent Locations**
- ❖ **Branded Sponsorship on Meeting Website**
- ❖ **Three Push Notifications on Mobile App**
- ❖ **Recognition from the Podium During Opening Session**

ENGAGED SUPPORTER (\$30K) *Three Sponsorships Available*

- ❖ **Lunch Sponsorship**
- ❖ **Three Registrations**
- ❖ **Complimentary Exhibit – Premiere Location**
- ❖ **Two Conference Bag Inserts**
- ❖ **Logo Signage in Prominent Locations**
- ❖ **Branded Sponsorship on Meeting Website**
- ❖ **Two Push Notifications on Mobile App**

ENGAGED ALLY (\$20K) *Three Sponsorships Available*

- ❖ **Breakfast Sponsorship**
- ❖ **Two Registrations**
- ❖ **Complimentary Exhibit**
- ❖ **One Conference Bag Insert**
- ❖ **Logo Signage in Prominent Locations**
- ❖ **One Push Notifications on Mobile App**

ENGAGED FRIEND (\$15K) *Six Sponsorships Available*

- ❖ **Morning or Afternoon Break Sponsorship**
- ❖ **One Registration**
- ❖ **Complimentary Exhibit**
- ❖ **Logo Signage in Prominent Location**

Other Sponsorship / Promotional Opportunities

The sponsorships below include a complimentary exhibit booth and one registration

Meeting Wi-Fi	\$10K
Hotel Key Cards	\$7K
Meeting App	\$7K
Meeting Bags with Logo and One Insert	\$5K
Meeting Lanyards with Logo	\$5K

The sponsorships below include one complimentary registration

Cell Phone Charging Station	\$3K
Promotional Item Giveaway (TBD)	\$3K

Additional Promotional Opportunities

STD Engage Scholarship Fund	\$1,500 Per Scholarship
Meeting Bag Insert	\$550 Per Insert

What's Happening at Engage 2019

Our annual meeting and conference is the place to be for the latest information on STD prevention and sexual health topics—all the things our members, partners, and allies need to advance effective STD programs in communities across the U.S. STD Engage 2019 will feature thought-provoking plenary sessions, targeted workshops, fun networking opportunities, and timely updates from federal public health officials. Join us to learn about and exchange perspectives on topics such as:

- Innovations in integrating STD prevention and sexual health promotion
- Advancing health equity in STD policies, programs, and services
- Reimagining STD clinics for the future

- What PrEP means for STD prevention
- Disease intervention specialists—supporting the frontline workforce and professionalizing their role
- What works in STD prevention for MSM, women, adolescents, communities of color, and others most at risk
- Empowering youth leaders
- Diagnostics and treatment updates
- What’s new and promising on congenital syphilis, drug-resistant gonorrhea, and other emerging threats
- Federal policy updates—implications for STD programs and services

About NCSO

NCSO has been promoting sexual health through STD prevention for over 20 years. We are the only national organization whose constituency is frontline STD programs and the state, territorial, and local program directors that support them in 65 jurisdictions—50 states, eight U.S. territories, and seven cities. Our mission is to advance effective STD prevention programs and services in every community across the country. We provide leadership, build capacity, convene partners, and advocate.

Working through our core membership—and with thousands of associate members engaged in sexual and reproductive health in the public and private sectors—NCSO raises awareness of the medical and social impacts of STDs and works to reduce the health disparities associated with the steep, sustained increases in STD rates in the U.S.

Exhibiting at STD Engage 2019

Exhibiting at STD Engage 2019 will allow you to reach a diverse group of STD and sexual health stakeholders from across the country, including national policymakers, key state and local decision makers, researchers and academicians, community-based program staff, advocates, and others. We hope you will join us at the Hilton Alexandria Mark Center, November 19-22!

Exhibit Space and Schedule

Exhibit space is located in a central, high-traffic area, directly adjacent to registration and outside the plenary room. Exhibits will be open November 19-21 to allow our exhibitors to reach and network with as many conference attendees as

possible. To assure that your exhibit gets maximum exposure, all conference breakfasts, lunches, and morning and afternoon breaks will take place in the exhibit space. We encourage exhibitors to use their free conference registration to attend conference sessions when the exhibits are closed.

Dates and Location	Set Up	Tentative Exhibit Hours	Break Down
<p><u>November 19 – 22</u></p> <p>Hilton Alexandria Mark Center</p> <p><i>Plaza Ballroom Foyer Space</i></p> <p>5000 Seminary Road Alexandria, VA 22311</p>	<p><u>November 19</u></p> <p>10:00 am – 4:00 p.m.</p>	<p><u>November 19</u></p> <p>5:00 p.m. – 8:00 p.m.</p> <p><u>November 20</u></p> <p>8:00 a.m. – 9:00 a.m. 10:30 a.m. – 11:00 a.m. 12:15 p.m. – 1:30 p.m. 2:45 p.m. – 3:00 p.m. 4:15 p.m. – 4:30 p.m.</p> <p><u>November 21</u></p> <p>8:00 a.m. – 9:00 a.m. 10:00 a.m. – 10:30 a.m. 11:45 a.m. – 1:00 p.m. 1:45 p.m. – 2:15 p.m. 3:30 p.m. – 3:45 p.m.</p>	<p><u>November 21</u></p> <p>4:00 pm – 6:00 p.m.</p>

Exhibit Package and Space Rental

Commercial Enterprise \$2,000
 Nonprofit Organization \$1,000

Included in your exhibit package:

- 8’ x 10’ booth space with 6-foot draped table
- One complimentary full conference registration
- Listing on www.ncsddc.org
- Listing in the STD Engage 2019 Conference Program
- Listing in the conference app
- Conference participant list

Exhibitors also can have items placed in the meeting participant bags at a cost of \$550 each, with a maximum of two inserts per organization.

Terms and Conditions

For more information about installation and dismantling, insurance, exhibit restrictions, and our exhibitor cancellation policy, please refer to our Exhibitor Terms and Conditions.

Contact Us

Contact us to learn more about sponsorship and exhibiting opportunities! Please call or email Shameka Jennings at 202-715-3860 / sjennings@ncsddc.org for more information about sponsoring or exhibiting at STD Engage 2019.