



Sexually Transmitted Infections in the U.S. A New Policy & Program Beginning

Agenda – Day 2

Tuesday, November 9, 2021

1:00 pm

Welcome to Day 2! Get Your Wellness On!

Welcome to Day 2 of the NCSA annual meeting. Last week we heard about national policy and program trends. This week we get into specific topics. Kathleen will walk us through the Day 2 agenda and help us get our wellness on!

Facilitator

Kathleen Jeanty, NCSA

Presenters

Courtney W. Brame, Founder & Host, Something Positive for Positive People; Certified Yoga Instructor

1:45 pm – 2:45 pm

Communicating Health: Getting Through the Noise

The influence of social media, changing vocabularies, the fight for social and racial justice, a pandemic – what have all these things taught us about public health communications? Hear perspectives from academia and program implementers at CDC about how the field of health communications is changing as American culture rapidly evolves.

Moderator

Kathleen Jeanty, NCSA

Presenters

Leigh Curtin-Wilding, MSc, Program Director, Health Communication, Boston University
Grace “Chela” Hall, PhD, MPH, MPP, Division of HIV Prevention (DHP), CDC

2:45 pm – 3:00pm

Break

3:00 pm – 4:00pm

What Does Health Equity, Diversity & Equity Inclusion (DEI) Really Mean for the STD Field?

DIS Supplemental Funding under PCHD requires a focus on equity and DEI by outlining goals for hiring and training a diverse workforce “across all levels who are representative of, and have language competence for, the local communities they serve.” What does this really mean and how are states and cities implementing this requirement? Hear from CDC and two local jurisdictions on implementation strategies.

Moderator

David C. Harvey, NCSD

Presenters

Scott Strobel, Section Chief, STI/HIV Surveillance & Intervention, Kansas Department of Health
David Johnson, Public Health Advisor, Office of Health Equity, DSTDP, CDC

4:00 pm

Testing at Home: Self-Collection STI Testing Innovations

Our field has embraced home self-collection STI testing as an important innovation during the pandemic, building on years of research. This is coupled with new diagnostics and other developments, including NCSD’s own *Check Yourself* initiative in partnership with *LetsGetChecked*. Hearing from an expert panel of laboratorians, what do STD directors, DIS, and STD clinics need to know about this rapidly evolving area of practice?

Moderator & Presenter

Anne Gaynor, PhD, Manager, Association of Public Health Labs (APHL)

Presenters

Megan Crumpler, PhD, HCLD, Laboratory Director, Orange County Public Health Laboratory
Marilyn Bibbs Freeman, PhD, M(ASCP), Deputy Director, VA Division of Laboratory Services

5:00 pm

Closing Comments

You made it through Day 2! You now know where our field is heading on some key program issues. So, what’s next in the NCSD annual meeting? Stay tuned –

Facilitator

Kathleen Jeanty, NCSD