

SPONSOR & EXHIBITOR *Prospectus*



STI 
ENGAGE

DC CAPITOL AREA ★ ★ ★ 2024

JUNE 2-5, 2024
WASHINGTON, D.C

Sponsorship Contacts:

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Welcome!

A Message from Executive Director David C. Harvey

STD Engage 2023 provided an unprecedented experience for the nearly 1,200 STI professionals who joined us in New Orleans for the return of our signature in-person conference. I am proud to announce that STI Engage 2024 will build on that momentous event in Washington, D.C. on June 2-5, 2024 at the historic Washington Hilton. Along with an updated name – STI Engage – the 2024 conference will feature an expanded program and an even larger crowd. I invite you to sponsor this remarkable event or join us by hosting an exhibit.

At STI Engage 2024, you will welcome STI professionals from around the nation, who are coming ready to network, learn about industry advances, and hear from the nation's top thought leaders on STIs. Your presence as a sponsor puts you front and center of the action and allows you to:

- Highlight your impact on the STI field;
- Increase product and company visibility;
- Meet purchasing decision makers;
- Create new customer relationships;
- Provide demos and get instant feedback; and
- Reach your prime market segments.

sponsorship opportunities and exhibitor spaces to sell out quickly this year and hope you can commit early to joining us. This Sponsor and Exhibitor Prospectus allows you to plan your impact at STI Engage in 2024. [Elizabeth Finley](#) and [Dan Melman](#) can help you select the package you need and get you ready to go. Remember, all opportunities are available on a first-come, first-serve basis.

I look forward to seeing you in Washington, D.C. in June and to having you be a part of the biggest annual event for the STI field.

Sincerely,
David C. Harvey



**National Coalition
of STD Directors**



CONNECT

National Public Health Leadership

State Program Directors

Clinicians & Clinic Staff

Program Managers

Researchers

Budget and Contract Managers

Disease Intervention Specialists

End Product Users

Who You'll Meet at STI Engage 2024

Among the nearly 1,200 STI Engage 2024 participants, you'll rub elbows with state and national public health leaders, clinicians, researchers, program managers from state and local health departments, Disease Intervention Specialists (DIS), and other professionals who are working to combat the nation's epidemics of sexually transmitted infections (STIs) and respond to emerging outbreaks big and small, like COVID-19 or mpox.

The National Coalition of STD Directors (NCSD) is the nation's membership organization for STI professionals. Our full members include each federally funded state or territorial STD program director. These high-level public health managers oversee their states' programs, budgets, and contracts to perform a core public health function: combating infections like syphilis, gonorrhea, chlamydia, and other infections diseases. We also count among our ranks over 5,600 affiliate members: clinicians, researchers, DIS, program managers, and other public health personnel.

Where History is Made

It's time to grow a movement.



What to expect....

STI Engage 2024 is known as the place for STI professionals to hear from national leaders – government officials, researchers, clinicians – as well as their own peers, as always, with top-notch production, game-changing content, and a lot of fun.

STI Engage 2024 attendees will enjoy connecting at the historic Washington Hilton for a highly interactive program packed with must-see plenary sessions, targeted meetings, and key updates from federal public health officials. Participants will move freely between exhibit spaces, events, and sessions highlighting information on twelve different topic areas.

CONFERENCE TOPICS

Adolescent Sexual Health

Partnership and Program Integration

Clinical Sexual Health

Policy

DIS and Outbreak Response

Program Management, Leadership, Workforce Development, and Training

Health Communications, Technology, and Innovations

Self-Care, Wellness, and Sex Positivity

Healthy Equity and Social Justice

Latest Scientific Research

Outreach, Education, and Prevention Intervention

Syndemic Approaches



Sponsorship at STI Engage 2024

Your center-stage opportunity to connect with STI leaders and customers.



Create new customer relationships



See your customers in person



Increase product and company visibility



Provide demos and get instant feedback



Highlight your impact on the STI field



Meet purchasing decision makers



Reach your prime market segments

Sponsorship Levels

All sponsors receive full conference registration, recognition throughout the conference, branded sponsorship signage, and recognition in conference promotions.

ENGAGED INNOVATOR	\$100,000	One sponsorship available
Welcome participants to STI Engage 2024 by speaking at the opening plenary		
Sponsorship of VIP reception and opening night reception		
Prominent branded sponsorship placement in STI Engage 2024 mobile app		
Largest exhibit area - 4x larger than the regular exhibit area		
Exclusive opportunity to brand the STI Engage 2024 lanyard		
Your own private meeting room to host guests or let your team recharge		
Use of the VIP Hospitality Lounge during STI Engage 2024		
5 push notifications delivered via the STI Engage 2024 mobile app		
5 items in the STI Engage 2024 participant bags		
10 conference registrations		



ENGAGED ADVOCATE

\$85,000

One sponsorship
available

Sponsorship of Tuesday's lunch plenary session with speaking opportunity

Sponsorship of the Tuesday night social event

Recognition in STI Engage 2024 mobile app

Your own private meeting room to host guests and let your team recharge

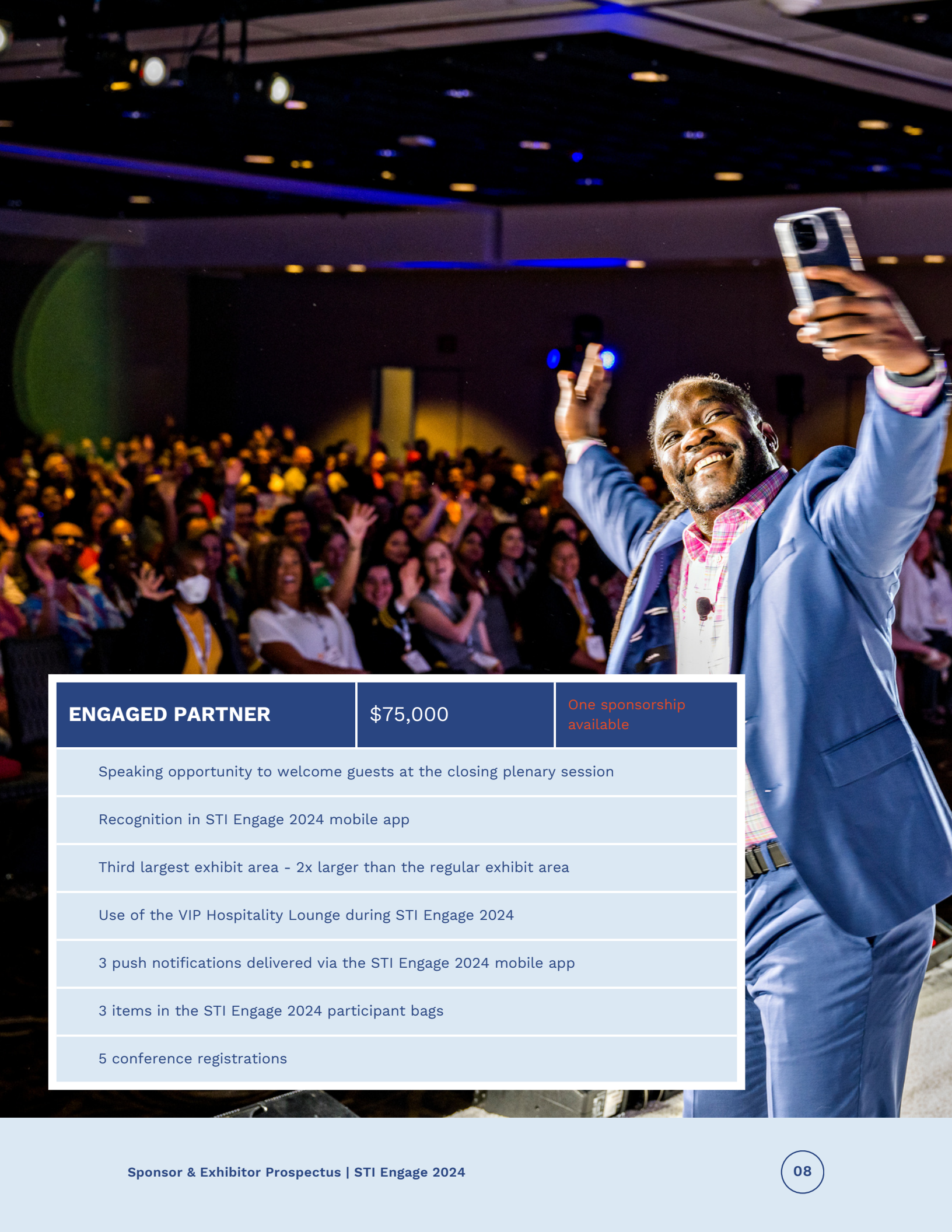
Second largest exhibit area - 3x larger than the regular exhibit area

Use of the VIP Hospitality Lounge during STI Engage 2024

4 push notifications delivered via the STI Engage 2024 mobile app

4 items in the STI Engage 2024 participant bags

7 conference registrations



ENGAGED PARTNER

\$75,000

One sponsorship available

Speaking opportunity to welcome guests at the closing plenary session

Recognition in STI Engage 2024 mobile app

Third largest exhibit area - 2x larger than the regular exhibit area

Use of the VIP Hospitality Lounge during STI Engage 2024

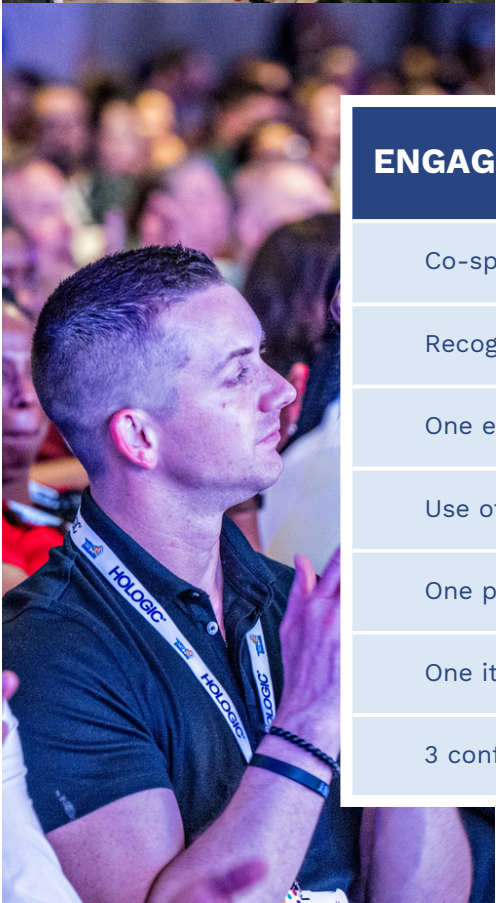
3 push notifications delivered via the STI Engage 2024 mobile app

3 items in the STI Engage 2024 participant bags

5 conference registrations



ENGAGED SUPPORTER	\$50,000	Two sponsorships available
Co-sponsorship of one breakfast plenary event with speaking opportunity		
Recognition in STI Engage 2024 mobile app		
One exhibitor table		
Use of the VIP Hospitality Lounge during STI Engage 2024		
2 push notifications delivered via the STI Engage 2024 mobile app		
2 items in the STI Engage 2024 participant bags		
4 conference registrations		



ENGAGED ALLY	\$30,000	Two sponsorships available
Co-sponsorship of one breakfast plenary event with speaking opportunity		
Recognition in STI Engage 2024 mobile app		
One exhibitor table		
Use of the VIP Hospitality Lounge during STI Engage 2024		
One push notifications delivered via the STI Engage 2024 mobile app		
One item in the STI Engage 2024 participant bags		
3 conference registrations		

Other Promotional Opportunities

Make your mark by adding your name to an unforgettable conference experience. All promotional packages totalling \$10,000 or more include an exhibit booth and two registrations

Wi-Fi Sponsor: \$15,000	DC Memorials Evening Tour: \$15,000
Sponsored Breakout Session: \$10,000	360 Photo Booth & Headshots: \$10,000
STI Engage 2024 Mobile App Sponsor: \$10,000	Phone Charging Station: \$10,000
Conference Bag Sponsor: \$10,000	Lactation Room: \$10,000
Wellness Room: \$10,000	Standalone bag inserts can be purchased for \$2,500 per insert.





DIS SCHOLARSHIP WINNERS

DIS SCHOLARSHIP FUND

Invest directly in the nation's most passionate STI professionals by contributing to the 2024 DIS Scholarship Fund.

\$3,500 per scholarship

Exhibiting at STI Engage 2024

Exhibiting at STI Engage 2024 is your unlimited ticket to attendees from their arrival through the two full conference days. Centered in the Hilton's Columbia Room, the spacious 2024 exhibit hall will give you a prime location to mingle and interact with attendees during dedicated times and as they flow through this main thoroughfare space to get to sessions.

ALL EXHIBITORS WILL ENJOY:

8' x 10' booth space with 6' draped table

One full registration to STI Engage 2024

Listing in the STI Engage 2024 mobile app and on the conference website

Conference participant list

Exhibitors can have items placed in STI Engage 2024 conference bags at a discounted cost of \$1,000 each, with a maximum of two inserts per exhibitor.

Exhibitor Packages

	Early Bird (payment due 2/1/24)	Regular (payment between 2/2/24 and 3/31/24)	Late (if available) (payment after 4/1/24)
Business/Corporate	\$4,500	\$5,000	\$5,500
Nonprofit/Government	\$3,500	\$4,000	\$4,500



A Monumental Opportunity

Access is everything in the nation’s capitol. The STI Engage 2024 Exhibit Hall will be a constant hub of action, and we’re ready to make it your ticket to face-time with more than a thousand of the nation’s STI professionals.

SUNDAY, JUNE 2	MONDAY, JUNE 3	TUESDAY, JUNE 4	WEDNESDAY, JUNE 5
<p>Setup Time 2:00 PM - 5:00 PM</p>	<p>Exhibit Hall Open 8:00 AM - 5:00 PM</p>	<p>Exhibit Hall Breakfast 7:00 AM - 8:00 AM</p> <p>Exhibit Hall Open 8:00 AM - 5:00 PM</p> <p>Break Down 6:30 PM - 9:00 PM</p>	<p>Break Down 7:00 AM - 12:00 PM</p>



READY TO MAKE YOUR MARK?

Contact Elizabeth Finley at (919) 749-7309 or efinley@ncsddc.org or Dan Melman at (202) 990-4856 or dmelman@ncsddc.org to choose a sponsorship opportunity that meets your needs or to secure your exhibit space.

Key Dates to Remember

JANUARY 15	First Installment Due for Major Sponsors
JANUARY 30	Commitments for DIS Scholarship Due
FEBRUARY 1	Exhibitor Early Bird Payment Due
MARCH 31	Full Payment Due for All Sponsors
APRIL 1	Late Fee Cost Applies Applies for Exhibitors
APRIL 12	Hi-Res Logo Due from All Sponsors
MAY 5	Mobile App Advertisements Due
MAY 5	Sponsors and Exhibitors Must Complete Attendee Registrations
JUNE 2	Exhibitor Move-In
JUNE 3-4	Exhibit Hall Open All Day
JUNE 4	Exhibitor Move-Out (Evening)
JUNE 5	Exhibitor Move-Out